



Michele Uda

**DIRECTOR GENERAL - ASSOGENERICI,
Associazione Nazionale Industrie Farmaci Generici e Biosimilari**

**Chairman of the EMAC (European Market Access Committee of
Medicines for Europe)**

Graduated in Political Science from the International University LUISS Guido Carli in Rome, with a specialization in International Economics, after an initial experience in one of the largest Italian trade unions, he has successfully completed a full time MBA in International Business and Economics at "Mib School of Management" of Trieste. He then continued his career in the retail consumer sector at Ferrero Italy as Assistant Brand Manager for the Italian multinational company's core business and, later, at Colgate Palmolive Italy as a market and industry sales analyst in the Household Care division. He stepped into the healthcare sector joining Johnson & Johnson Medical where he was responsible for direct management of sales and marketing for the breast care line in Italy's central and southern regions. From march 2007 he joined Assogenerici, the Italian Generic and Biosimilar Medicines Association, as "Pharmaceutical Economics & Policy Affairs Manager", assuming direct responsibility of the Centre for Economics and Policy Analysis of the association.

From April 2012 he has been appointed Director General of Assogenerici, keeping also the position as interim head of the Centre for Economics and Policy Analysis and the responsibility for international relations.

He is also member of the Executive Board of Medicines for Europe (European Generic & Biosimilars Medicines Industry Association - formerly known as EGA) as Chairman of the EMAC (European Market Access Committee of Medicines for Europe).

Updated – May 2017