



Dear Student

You have the opportunity to enrol in the 2016 Global Enterprise Experience to develop your skills in global leadership, cross cultural management, creative problem solving, and using business to create a better world. Entry is free for the contest that runs for three weeks from March 31 – April 21.

We will ensure your team of eight people is very diverse with at least one member from a wealthy country, a poor country, a large country, a small country, English as a first and second language, as well as maximising diversity in cultures, religions and world views.

Teams communicate via the web to develop a *“six-page business concept proposal that fosters social cohesion.”* Details of the contest and examples of team reports from previous years can be seen under archives on the website – [www.geebiz.org](http://www.geebiz.org).

Winning team members and the winning individual each receive \$NZ1000 (about US\$700). All completing participants receive a certificate and letter of recommendation. Students generally find this to be a profound learning experience, and a key talking point in their cv and job interviews.

To enrol, go to [www.geebiz.org](http://www.geebiz.org) by March 17, 2016. You may enrol on your own or enrol with a colleague. If you enrol with a colleague, the second enrollee needs to know the email address of the first enrollee.

To your success as a global leader!

Warm regards

A handwritten signature in black ink that reads 'Deb Gilbertson'.

**Deb Gilbertson**

Director - Global Enterprise Experience

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