

Open Badge BESTR

English version

**Direzione Sistemi Informativi,
Portale, E-learning**



**UNIVERSITÀ
DI TORINO**

FAQ



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SUMMARY

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FAQ 1. Micro credentials: definition and meaning



Micro credentials (or micro-credentials) are the records of the learning outcomes that a learner has acquired following a small volume of learning, which is assessed against transparent and clearly defined criteria (*European Commission, 2022*)

There are many **digital credentialing standards** to describe **competencies** developed by learners and assessed by institutions, each with its own specificities in terms of **security, verifiability, shareability, actual contents**.

FAQ 2. Open Badge (OB): What is it and what does it do/1



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An Open Badge (OB) is an image which tells something about you: something you know how to do, something you have taken part in, a community you are involved with.

It's a digital photo of your skills. Like a photo which not only has a picture, the Badge contains extra information, as well called **metadata** – which can be read by all the applications which can read OB.

Metadata allow a potential employer to make sure that the OB was really assigned and to access all the descriptive contents of the OB, hosted on the platform which issued it.



ha acquisito questo Badge il 04 febbraio 2021 [Aggiungi al profilo](#)

[Twitter](#) [Facebook](#) [LinkedIn](#) [Email](#) [Stampa](#)

Bestr Friend
Emesso da **Bestr**
DISPONIBILE DAL 03 luglio 2015
5042 ASSEGNATI
TAGS: *Open Badges, Lifelong learning, Life-wide Learning*

Scopri di più sugli Open Badge! [VAI AI TUI BADGE](#)

Bestr Friend
Acquisisce questo Badge chi vede nel progetto Bestr un potenziale innovativo e *disruptive*; oltre a condividere l'importanza di introdurre in Italia e in Europa gli Open Badges per dare valore alle competenze in un contesto di apprendimento *lifelong e lifewide*.

Competenze
Chi detiene questo Badge ha appoggiato il progetto Bestr e per questo gli/e riconosciamo le caratteristiche dell'innovatore, ovvero:
Propensione a
- innovare
- usare la tecnologia al servizio della società
- immaginare e sperimentare nuove soluzioni
Attenzione a
- i mutamenti nel mondo del lavoro
- ciò che può essere migliorato nel mondo dell'educazione
- il valore delle competenze delle persone, a prescindere da dove siano state acquisite

FAQ 2. Open Badge (OB): What is it and what does it do/2

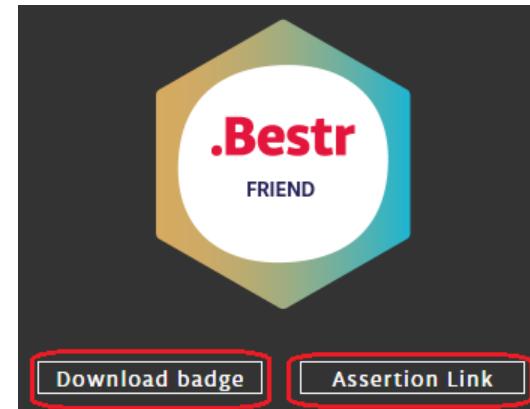


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Metadata are written in the OB **using an Open-Source format**: so, a great many platforms assign OB and allow you to collect and show them.

On BESTR, there is a page describing the contents for each Badge and anyone who obtains a Badge has a dedicated page, with his/her name, the date on which he/she obtained the OB and a description of the OB.

When you want to show the competencies represented by your OB **you can send the image which you download from the page dedicated to your Badge, or the link to the page itself.**

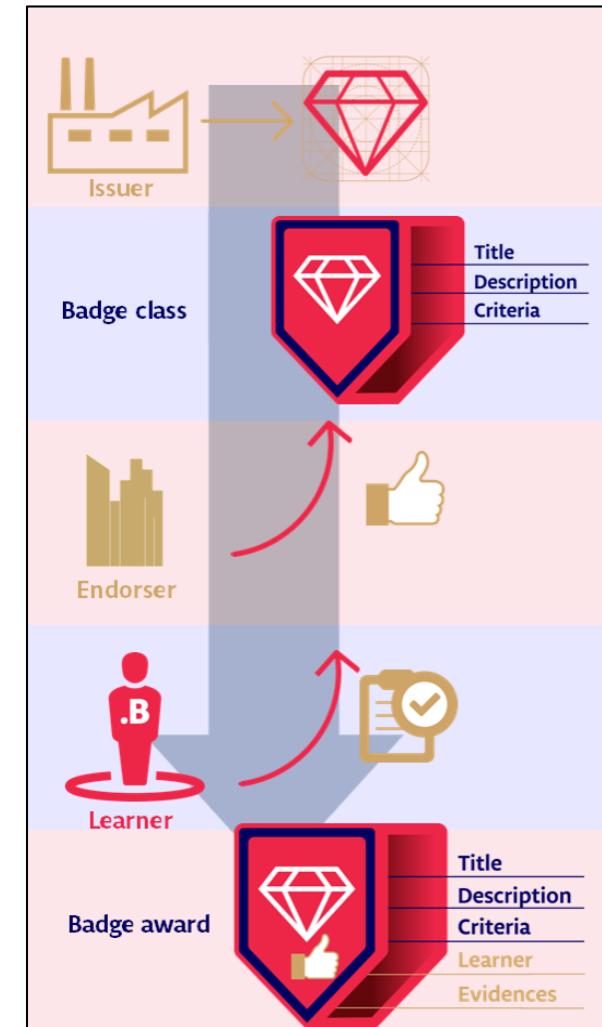


A screenshot of a Bestr badge verification page. At the top, there is a navigation bar with links: "ESPLORA", "ORGANIZZAZIONI", "PROGETTI", "VERIFICA" (which is highlighted with a red box), "ABOUT", and "STRUMENTI". Below the navigation, a green banner displays a green checkmark icon and the text "Valid: True" followed by "This badge passed all verification checks.". To the right of the banner, there is a section titled "Informazioni sul Badge:" with the badge name "Bestr Friend" and a detailed description: "This Badge is awarded to those who see the innovative and groundbreaking potential of the Bestr project, and also to those who believe it is necessary to introduce Open Badges in Italy and in Europe as a way to valorize skills in a lifewide and lifelong learning context". Below this, there is a link "View full badge details" with an external link icon. Further down, another section titled "Informazioni sull'Award:" shows the issue date "Issue Date: 2021-02-04T12:08:36+00:00" and the expiration status "Expiration: None (does not expire)".

FAQ 3. Why did I receive an OB?

Any company, association, organization can issue an OB (even an individual can). Assigning a Badge is an act of trust, by which you declare that a learner made an experience, was an active participant, developed a competence by which you declare that a learner made an experience, was an active participant, developed a competence.

The University of Turin (UniTo) assigns OB (instead of attendance certificates or degrees) to highlight individual qualities or experiences, which the learner can then group together, building his/her own personal narrative of his/her professional profile.



FAQ 4. How are OBs different from résumés and CVs?



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Paper résumés and CVs are **static** and need to be continually updated, while **OBs are inherently dynamic**, as they can be presented in **ever-changing combinations**, creating a constantly evolving picture of a person's lifelong learning.

Interested parties can trust that an OB represents a legitimate, authenticated achievement, the nature of which is described within the badge itself, which is also linked to the issuing organization.

OBs are verifiable so that a viewer can confirm the credential's issuer and expiration, if applicable.





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FAQ 5. How do I verify OBs? The Tool Validator

When recruiters view an issued OB, they **may initiate a verification process that communicates with the server that hosts the original badge metadata**. The server verifies that the badge is valid and communicates back to the recruiter with confirmation details.

OB may also **be cryptographically signed and verified**. For further details, refer to the [Open Badges specification document](#).





FAQ 5. The tool Validator

The Validator is on the platform BESTR.

To verify the authenticity of your OB you need to:

- download the OB under **Download Badge** and/or **Assertion link**;
- go to the link <https://bestr.it/validator?ln=en> or other Open Source validators (for example <https://app.myopenbadge.com/validator>)
- paste the URL of the **assertion link** in the URL field or upload the Badge under **Add Badge Image**;
- **(optional)** indicate the email address to which the OB has been associated as Identifiers to check by clicking **ADD**;
- click **VERIFY**.

What would you like to verify?

URL

Paste the URL of a hosted badge, its JSON, or JWS cryptographic signature.

Upload Badge Image

Sfoglia... NESSUN FILE SELEZIONATO.

You may upload a baked badge image instead of pasting text input above.

Verify Recipient optional

Check that the badge was awarded to a person or entity by entering their identifier(s).

Add Another

Enter an email address like 'test@example.com'.

VERIFY

FAQ 6. How do recruiters know who issued an OB?



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The **metadata** in a badge provides information about the issuer of the OB including a:

- name,
- description,
- URL,
- contact email address.



Valid: True
This badge passed all verification checks.



About the Badge:
Bestr Friend
This Badge is awarded to those who see the innovative and groundbreaking potential of the Bestr project, and also to those who believe it is necessary to introduce Open Badges in Italy and in Europe as a way to valorize skills in a lifewide and lifelong learning context
[View full badge details](#)

About the Award:
Issue Date: 2022-11-04T12:25:26+00:00
Expiration: None (does not expire)

Recipient Not Verified: In order to test whether this badge has been awarded to the person or entity you expect, enter their profile data on the submission form.



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FAQ 7. How do I add a Badge to my LinkedIn profile?

An Open Badge on LinkedIn is shown as a certification - with proof attached

OB can easily be added to one's **LinkedIn** profile as **certifications**.

If the OB is added to the LinkedIn profile through the proper "**Add to profile**" button available on Bestr's award page, the **LinkedIn certification will include a link towards the Award page**, showing how the Badge is assigned to the learner, with name surname and assignment date. This makes it much more truthful than a simple manually added certification, which cannot provide any immediate proof.

For further information, click [here](#)





FAQ 8. How do I add OBs to my Website?/1

Would you like to be able to display everything you know, how to do in such a way that recruiters see what it's about, how and where you learned it, how you demonstrated it, assess its value and verify its validity?

An OB on your website allows the company, the institution, the trainer, the association where you developed your skills to testify the command of your competence.





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FAQ 8. How do I add OBs to my Website?/2

To make everything simpler, Bestr now features an **"embedded"** key, which generates the html code to enter on your web page to show your Badge and link it to your award on BESTR.

For further information, click [here](#)

The image shows two screenshots of the Bestr website. The top screenshot displays a badge for "ADA LOVELACE" awarded on July 6th, 2015. It includes social sharing icons (Twitter, Facebook, Google+, LinkedIn, Email, Print) and a "Find out more on Open Badges!" button. The bottom screenshot shows a user's "My Badges" section with three examples: ".Bestr FRIEND" (issued since July 3, 2015), "exploring eLearning 2016" (issued at exploring eLearning 2016 event), and "exploring eLearning 2015" (issued at exploring eLearning 2015 event).

FAQ 9. How do I add OBs to my CV?/1



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OBs are the way in which those who trained or witnessed your skills can attest to what you can do: an OB is like a very short reference letter that you can add directly to your resume.

But how can you add OBs to a CV that is normally just a pdf document that you can send to employers?

The image displays two side-by-side screenshots of the Europass Cumulative CV tool interface. Both screenshots show a user profile for 'Mario Rossi' with contact information (Via Larga, 1, Roma, Italia; 02.12345678) and a placeholder profile picture. The left screenshot shows the 'INFORMAZIONI PERSONALI' section, while the right one shows the 'COMPETENZE DIGITALI' section. Both screenshots include a 'Sostituire con dati (di - ai)' button. The right screenshot also includes a 'Sostituire con Nome (i) Cognome (i)' button. The bottom of each screenshot shows a 'Dati personali' section with a checkbox for privacy consent.

Screenshot 1 (Left): INFORMAZIONI PERSONALI

- Nome: Mario Rossi
- Cognome: Rossi
- Via Larga, 1, Roma, Italia
02.12345678
- Sesso: M | Data di nascita: 01/01/1990 | Nazionalità: italiana
- ESPERIENZA PROFESSIONALE:
 - Sostituire con dati (di - ai)
 - Sostituire con il lavoro o posizione ricoperta
 - Sostituire con nome e località del datore di lavoro (se rilevante), indirizzo completo e indirizzo sito web
 - Sostituire con le principali attività e responsabilità
 - Attività o settore: Sostituire con il tipo di attività o settore
- ISTRUZIONE E FORMAZIONE:
 - Sostituire con dati (di - ai)
 - Sostituire con la qualifica rilasciata
 - Sostituire con il nome dell'organizzazione erogatrice dell'istruzione e formazione (se rilevante, indicare il paese)
 - Sostituire con un elenco delle principali materie tratte e abilità acquisite
- COMPETENZE PERSONALI:
 - Lingua madre: Sostituire con la lingua(e) madre
 - Altre lingue:

COMPRENSIONE	PARLATO	PRODUZIONE SCRITTA
Ascolto	Lettura	Interazione
Inserire il livello	Inserire il livello	Inserire il livello
 - Sostituire con la lingua:
 - Inserire il livello
 - Inserire il livello
 - Inserire il nome del certificato di lingua acquisito
 - Inserire il livello
 - Inserire il nome del certificato di lingua acquisito
 - Inserire il livello
 - Inserire il nome del certificato di lingua acquisito
 - Inserire il livello
 - Ulivelli ATAI2 Utente base: + 8162 Utenti interessati - Clicca per visualizzare
 - Competenze comunicative:
 - Sostituire con le competenze comunicative possedute. Specificare in quale contesto sono state acquisite. Esempio:
 - possiede buone competenze comunicative acquisite durante la mia esperienza di direttore vendite
 - Competenze organizzative e gestionali:
 - Sostituire con le competenze organizzative e gestionali possedute. Specificare in quale contesto sono state acquisite. Esempio:
 - leadership (attualmente responsabile di un team di 10 persone)
 - Competenze professionali:
 - Sostituire con le competenze professionali possedute non indicate altrove. Esempio:
 - buona dei processi di controllo qualità (attualmente responsabile del controllo qualità)



FAQ 9. How do I add OBs to my CV?/2

At the below link you will find all the steps to follow to add an image of the OB to a curriculum so that it links to your award: this way, any person who reads your curriculum will be able to click on the image and verify that the Badge exists, it's active, and know which assignment criteria were used and all the relevant details and information.

For further information, click [here](#)

Questo l'URL della pagina award del tuo Badge da copiare nella finestra di Collegamento Ipertestuale

ADA LOVELACE

ha acquisito questo Badge il 16 luglio 2015

Emesso da Bestr

DISPONIBILE DAL 03 luglio 2015

456 OWNERS

TAGS: Open Badges, Life-wide Learning, Lifelong learning

Come si ottiene questo Badge?

SCOPRI

Bestr Friend

Acquisisce questo Badge chi vede nel progetto Bestr un potenziale innovativo e *disruptive*, oltre a condividere l'importanza di introdurre in Italia e in Europa gli Open Badges per dare valore alle competenze in un contesto di apprendimento *lifelong* e *lifewide*.



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FAQ 10. How do I login with SPID? (for Italian ID card owners, only)/1

Once you have logged into the BESTR platform with the **SCU UniTo credentials** (the same ones used to access MyUniTO and e-mail), you **can set up multiple personal emails and also the one associated with the**

The access procedure is:

- write Turin in the **Institution** field;
- select **University of Turin** from the drop-down menu;
- enter your **UniTo SCU credentials**;
- **accept the GDPR Regulation.**

Log in with a LOCAL ACCOUNT Log in via your INSTITUTIONAL ACCOUNT

Email If you need help, click [here](#)

Password

[Did you forget your password?](#)

[Need help?](#)

Institution

By signing up to create an account I declare to have read and approve the [Terms of service](#) and [Privacy](#)




Entra con SPID



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FAQ 10. FAQ 10. How do I login with SPID? (for Italian ID card owners, only) /2

- Click on **Accetta** in order to send information about the processing of personal data (Image 1);
- in the drop-down menu on the right under your initials, select **User Settings** (Image 2).

Stai per accedere al servizio:
.Bestr - Piattaforma Open Badge di CINECA

Descrizione fornita da questo servizio:
.BESTR È LA PIATTAFORMA DIGITALE BASATA SUGLI OPEN BADGE PER VALORIZZARE LE COMPETENZE DI CIASCUNO E METTERLE IN RELAZIONE CON LA REALTÀ PRODUTTIVA E L'OFFERTA FORMATIVA ATTUALI.

Ulteriori informazioni sul servizio

Informazioni da fornire al servizio

Affiliazione con ambito

Identificatore opaco diverso per ogni servizio
eduPersonTargetedID

Email

Nome

Cognome

Informazioni sul trattamento dei dati personali del servizio

Se procedi le informazioni sopra riportate saranno trasmesse al servizio. Accetti di rilasciare queste informazioni al servizio ogni volta che accedi?

Seleziona la durata del consenso al rilascio informazioni:

Chiedimelo di nuovo al prossimo accesso

- Accetto solo per questa volta all'invio delle mie informazioni.

Chiedimelo di nuovo se le informazioni da fornire a questo servizio cambiano

- Per il futuro accetto ad inviare automaticamente le stesse informazioni al servizio.

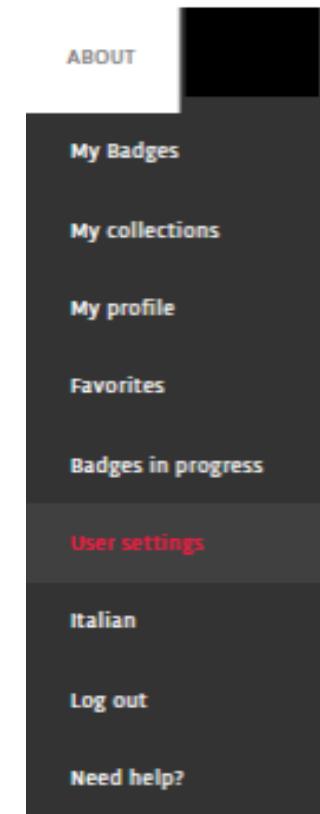
Non chiedermelo di nuovo

- Accetto di rilasciare **tutte** le mie informazioni a **qualsunque** servizio.

Questa impostazione può essere revocata in qualsiasi momento tramite la casella da spuntare sulla pagina di accesso.

RIFIUTA ACCETTA

(Image 1)



(Image 2)



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FAQ 10. How do I login with SPID? (for Italian ID card owners, only)/3

- Select **User settings** from the drop-down menu;
- add a personal email address and/or the one associated with the **SPID**;
- click **Add new email** (Image 1);
- confirm by clicking on the link that you have just received to the email address entered;
- select which should be the main email in the main column.

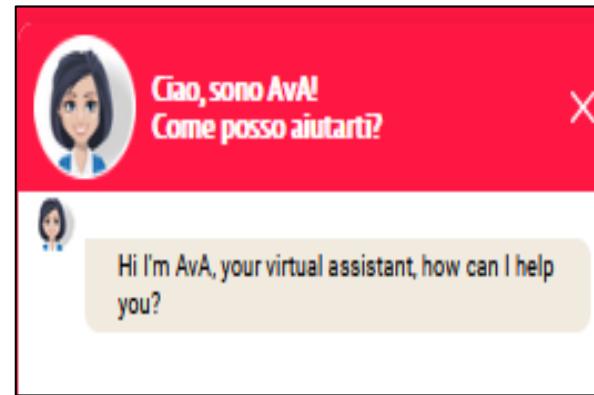
Once set up, you can access with the **SPID**, in addition to the UniTo SCU credentials or the registered local account

Email	Account	Registered	Badges	Verification	Primary
[Redacted]		3			<input type="radio"/>
3/11/2022	0			Verified	<input checked="" type="radio"/>
4/11/2022	3			Verified	<input type="radio"/>
3/11/2022	0			Resend verification email	<input type="radio"/>

Image 1



If you click on the **AvA icon**, the Virtual Assitante appears and help you answering your questions, identifying the keywords.



For FAQs

<https://bestr.it/support/contact/?ln=it>

Contact us

Find all the answers to the most frequent questions:

[Read Bestr FAQ](#)

How can we help you? Tell us your issue:

I need to claim a Badge but I lost my email

I got my Badge for...

University

My Badge was issued by...

University of Turin

The Badge that I need to claim is...

FAQ 12. Setting up my Favorite OB

Once logged in, browsing the platform in **EXPLORE**, or inside **ORGANIZATIONS**: **University of Turin**, you will be able to see all the published OBs and click on the **Heart Icon** to communicate that you are interested in the OB. In this way, the Web reputation will increase (Image 1)



Image 1

The number of Learners interested in an OB is indicated at the bottom of the OB web page (Image 2, available in both It and EN)



Image 2



FAQ 13. How to add an external Badge

- Click on **Add External Badge** to upload other OBs and/or Assertion link URLs that have been assigned to you attending training courses of companies/institutions external to UniTO (Image 1)
- Click **Add External Badge** (Image 2)

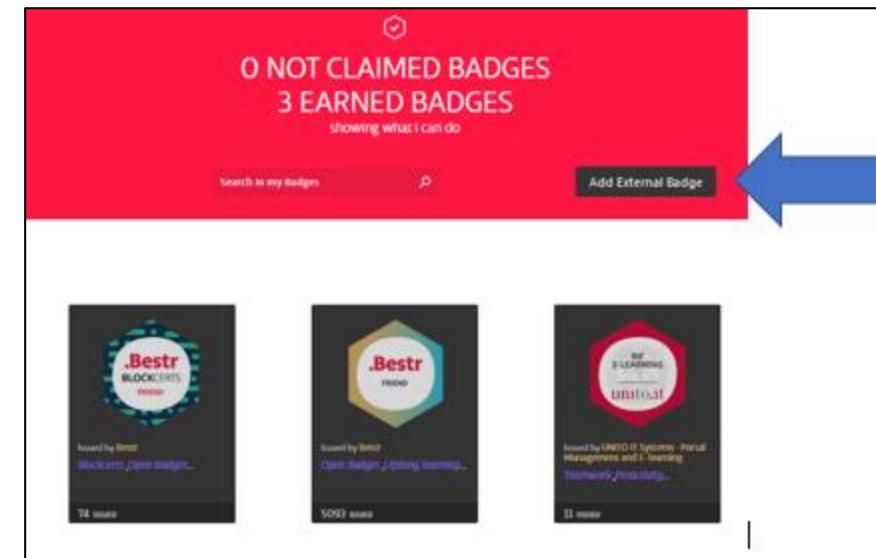
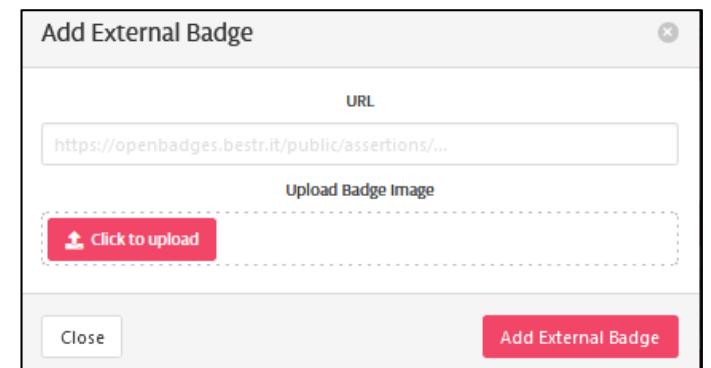


Image 1

The BESTR platform will be your **E-PORTFOLIO** to collect all the OBs you will obtain from your degree course and beyond, in your professional life

Image 2





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FAQ 14. How can I view the OB in another language

All UniTo OBs are available in both **Italian** and **English** versions.

The English version is accessible from the menu that appears by pointing the mouse on your initials at the top right and clicking on "**English**".

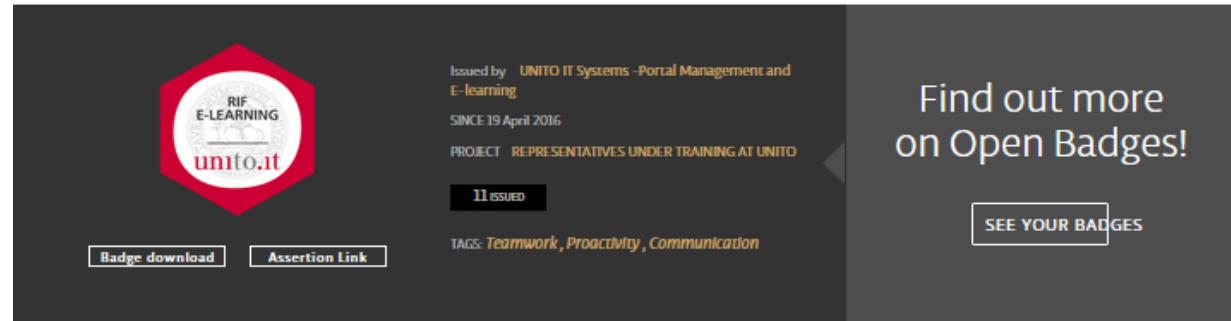


Image 1 - English version

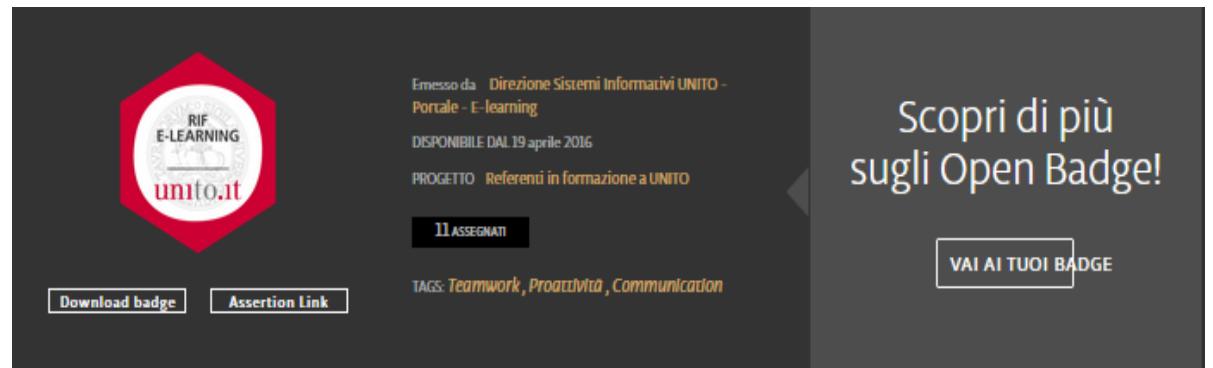


Image 2 - Italian version

FAQ 15. Printing the OB certificate vs downloading the OB



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Click on the **Cockade icon** (Arrow n.1) and download the OB certificate, if available (Image A)



Click on **Download Badge** (Arrow n.2) and get the OB image (Image B) with the metadata and which refers to the BESTR Award page.



Image B

Award Page

VERIFIED IDENTITY

got this Badge on November, 4th 2022

Add to profile

Twitter Facebook LinkedIn Email Print

1

Issued by Bestr

SINCE 03 July 2015

5093 ISSUED

TAGS: Open Badges, Lifelong learning, Life-wide Learning

Badge download Assertion Link

Find out more on Open Badges!

SEE YOUR BADGES

First name and Surname

Image A

.B

Bestr Friend

got this Badge on November, 4th 2022

This Badge is awarded to those who see the innovative and groundbreaking potential of the Bestr project, and also to those who believe it is necessary to introduce Open Badges in Italy and in Europe as a way to valorize skills.

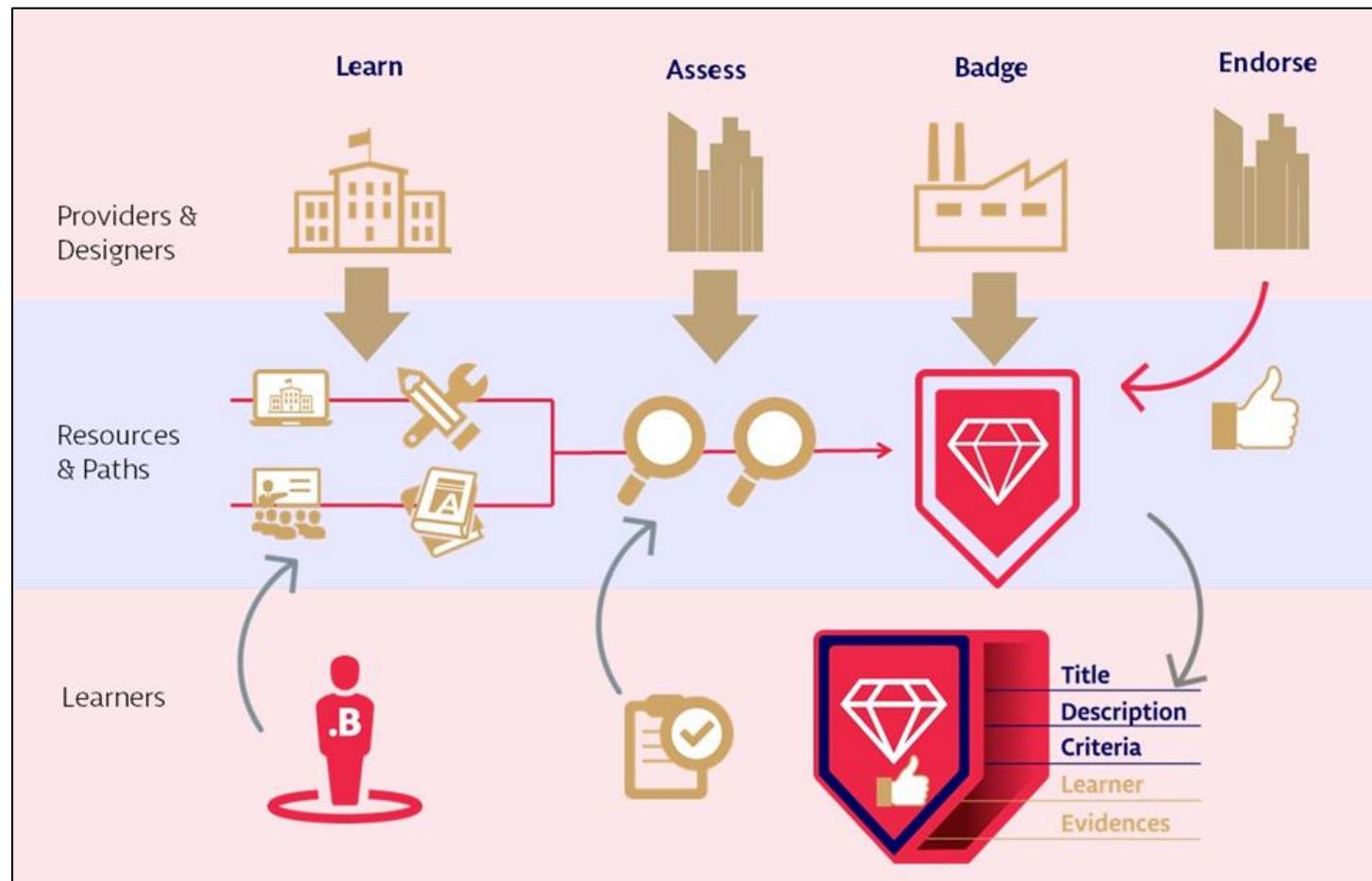
This Badge is issued by:

Bestr

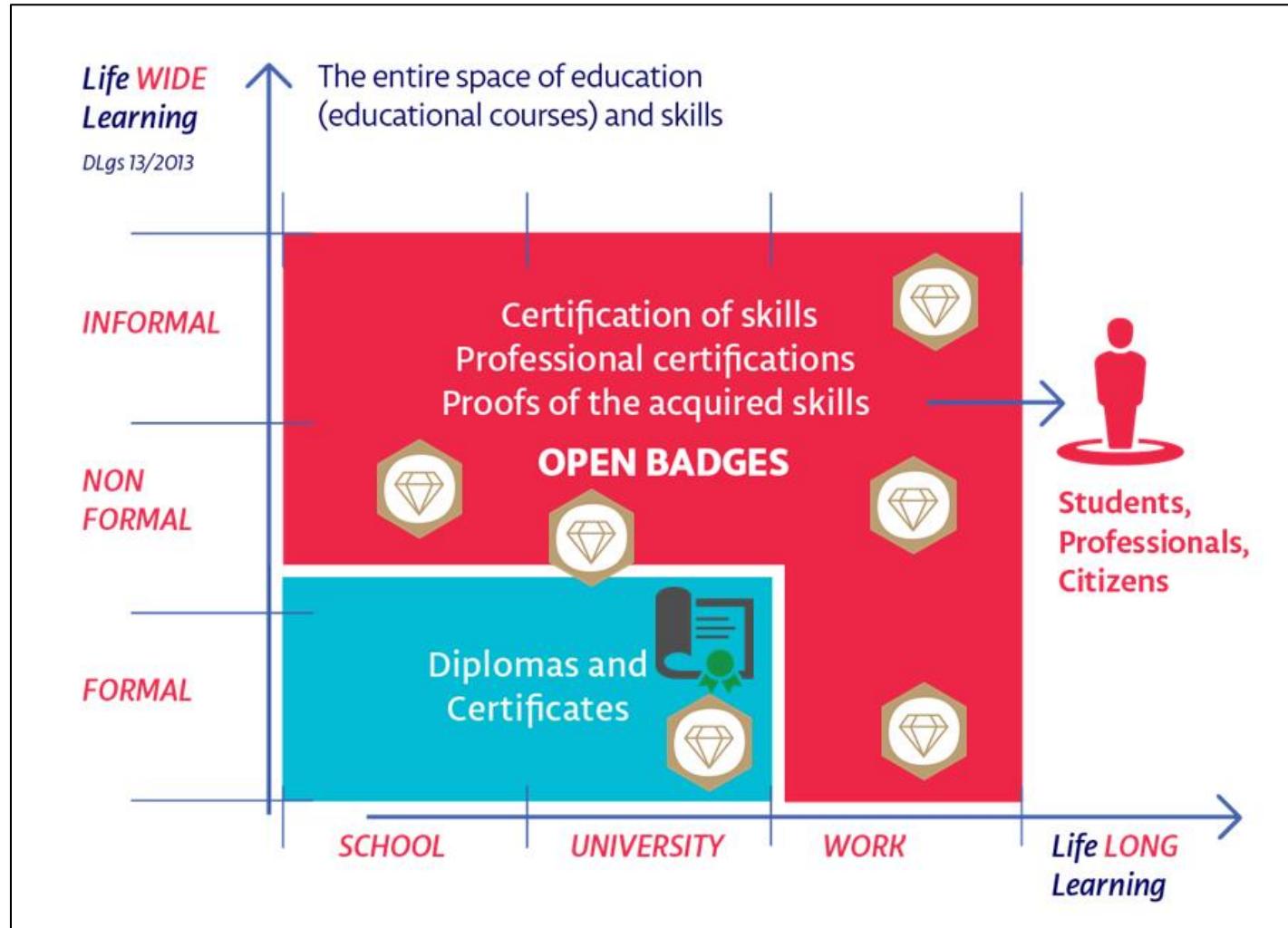
This Badge is available at url [https://bestr.it/verify/ ...](https://bestr.it/verify/)

.Bestr by CINECA | info@bestr.it | Follow Us: [@joinBestr](https://bestr.it)

16. BESTR and all the figures involved



17. Lifelong and Lifewide learning



Lifelong (lifelong learning) and Lifewide Learning
(learning in all contexts, including non-formal and informal)



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For further information, please contact: openbadge.progetto@unito.it

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