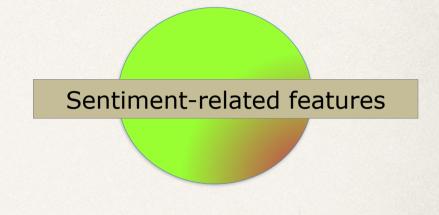
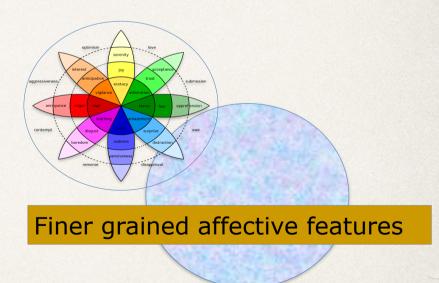
# Lexicons for Sentiment, Affect, and Connotation

Viviana Patti

**LR4NLP 2024** 





## Connotation in the lexicon

- Words have connotation as well as sense
- Can we build lexical resources that represent these connotations?
- And use them in computational tasks on sentiment analysis et al.?
- Affective connotation

# Scherer Typology of Affective States

Emotion: brief organically synchronized ... evaluation of a major event

angry, sad, joyful, fearful, ashamed, proud, elated

Mood: diffuse non-caused low-intensity long-duration change in subjective feeling

cheerful, gloomy, irritable, listless, depressed, buoyant

Interpersonal stances: affective stance toward another person in a specific interaction

friendly, flirtatious, distant, cold, warm, supportive, contemptuous

Attitudes: enduring, affectively colored beliefs, dispositions towards objects or persons

liking, loving, hating, valuing, desiring

Personality traits: stable personality dispositions and typical behavior tendencies

nervous, anxious, reckless, morose, hostile, jealous

Morality values: ...

### NLP: Layers

- Natural Language Processing (NLP) & Computational Linguistics (CL)
  - ◆ Morphology → how words are
  - ◆ Phonetics → how words sound
  - ❖ Syntax → how words relate
  - ❖ Semantics → what words means
  - Pragmatics → what is the intention of the speaker (context)

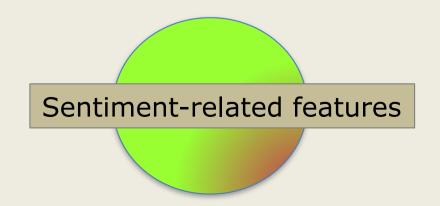
# Suggested readings (overview)

- Lexicons for Sentiment, Affect, and Connotation
   Speech and Language Processing. Chapter 22 in Daniel Jurafsky
   & James H. Martin. Draft of February, 2024.
  - https://web.stanford.edu/~jurafsky/slp3/22.pdf
- \* M. Nissim, V. Patti. 2017. <u>Semantic Aspects in Sentiment Analysis</u>. Chapter 3 in Sentiment Analysis in Social Networks. 31-48.

# Computational models and lexical resources for affect

- Different facets of the affective content
- Wide availability of lexical resources for English covering the various perspectives.
- Both sentiment and emotion lexicons, and psycholinguistic resources available for English, refer to various affective models and capture different facets of affect, including:
  - Sentiment polarity: aspects related to the polarity of words
  - \* Finer-grained aspects: which can be captured according to different categorical or dimensional models of emotions.

Finer grained affective features



# Semantic resources for SA

- Classical resources on sentiment polarity
- Beyond the polarity valence: emotion lexica, ontologies, and psycholinguistic resources
  - Emotion lexica:
    - \* Emotional categories: finer-grained affective lexica based on emotional categorie
      - \* e.g., Emolex (NRC Emotion lexicon)
    - Dimensional models: based on VAD (valence, arousal, dominance model).
      - e.g., (NRC VAD lexicon)
    - Intensity! Best-worst Scaling
  - Psycholinguistic resources and other accounts of affect:
    - e.g, LIWC, DAL
  - Concept-based resources and ontologies: toward a knowledge-based approach to sentiment analysis
    - EmoSenticNet: lexicon + ontologies
- Social media corpora annotated for sentiment and emotion categories
  - Semeval corpora

### Affective lexical resources

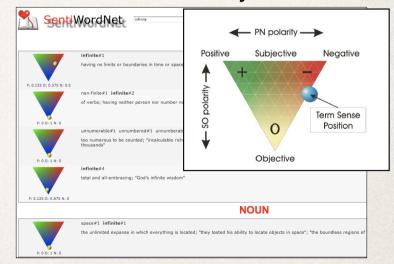
- Classic sentiment lexicons
  - SentiWordNet (Esuli and Sebastiani)
    - https://github.com/aesuli/SentiWordNet
  - WordNet Affect (Strapparava and Valitutti)
    - http://wndomains.fbk.eu/wnaffect.html
  - General Inquirer (Stone et al.)
    - https://inquirer.sites.fas.harvard.edu/
  - AFINN (Bradley and Lang)
    - https://github.com/abromberg/sentiment\_analysis/tree/master/AFINN .
- Different aspects:
  - Providing a scale or an intensity of positivity/negativity;
  - Associate sentiment with words rather than with their senses
  - Some of them are based on WordNet:
    - sentiment annotation at the sense/synset level

### WordNet

- https://wordnet.princeton.edu/
- WordNet is an on-line lexical reference system whose design is inspired by psycholinguistic theories of human lexical memory
- English nouns, verbs, adjectives and adverbs are organized into synsets:
  - \* synsets: synonym sets, each representing one underlying lexical concept

### Sentiment lexicons: SentiWordNet

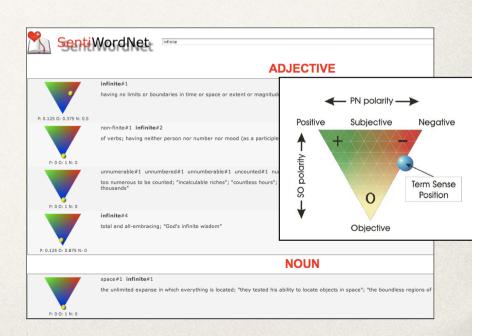
- SentiWordNet: synset of WordNet 3.0 are annotated according to their degree of neutrality, positiveness and negativity.
- https://github.com/aesuli/SentiWordNet
- \* Each synset **s** is associated the scores Pos(s), Neg(s) and Obj(s) indicating how neutral (Obj) or affective (Pos and Neg) the terms contained in the synset are.
- \* Each score ranges in [0.0,1.0] and and their sum is 1.0 for each synset.
- For a given sense, the values PosScore and NegScore are the positivity and negativity score assigned by SentiWordNet to the synset.



\* The objectivity score can be calculated as: 1 - (Pos(s) + Neg(s)).

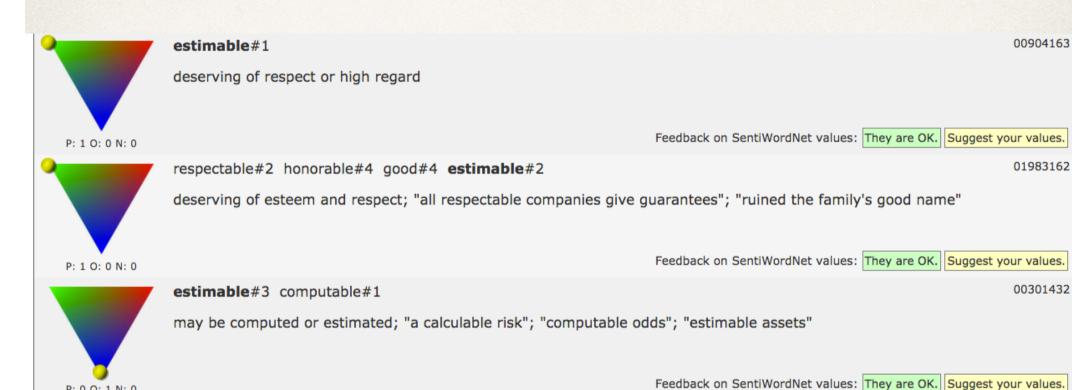
### Sentiment lexicons: SentiWordNet

- SentiWordNet: synset of WordNet 3.0 are annotated according to their degree of neutrality, positiveness and negativity.
- https://github.com/aesuli/SentiWordNet
- \* Word senses belong to a syntactic category (Name, Verb, Adjective, and a word can be ambiguous w.r.t different categories.
- Different senses of the same term may have different opinion-related properties.
- Intuition: 1 -> the term (sense) is objective;
   0 -> the term conveys some strong sentiment
   (positive or negative) meaning



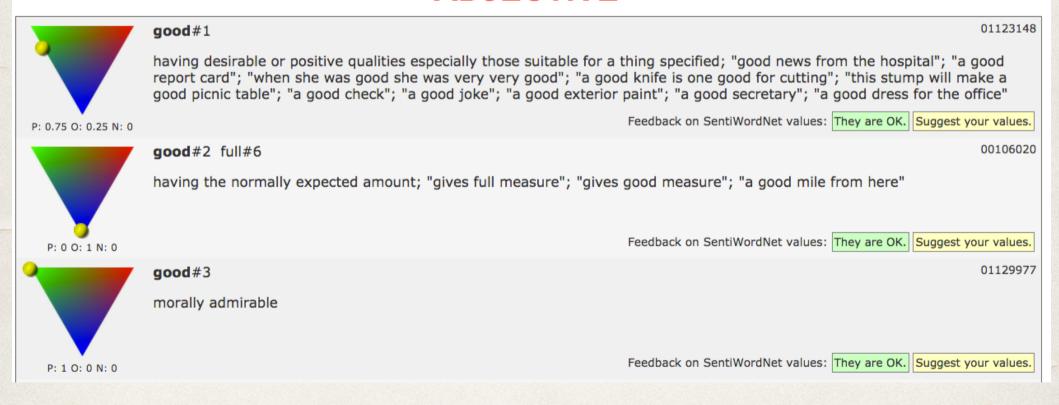
# SentiWordNet: example

P: 0 O: 1 N: 0



# SentiWordNet: example

#### **ADJECTIVE**



# SentiWordNet\_3.0.0\_20100908.txt

SentiWordNet\_3.0.0\_20100908.txt

```
# SentiWordNet v3.0.0 (1 June 2010)
       # Copyright 2010 ISTI-CNR.
       # All right reserved.
       # For any information about SentiWordNet:
       # Web: http://sentiwordnet.isti.cnr.it
       # Data format.
  10
       # SentiWordNet v3.0 is based on WordNet version 3.0.
       # WordNet website: http://wordnet.princeton.edu/
       # The pair (POS,ID) uniquely identifies a WordNet (3.0) synset.
      # The values PosScore and NegScore are the positivity and negativity
      # score assigned by SentiWordNet to the synset.
      # The objectivity score can be calculated as:
       # ObjScore = 1 - (PosScore + NegScore)
       # SynsetTerms column reports the terms, with sense number, belonging
       # to the synset (separated by spaces).
  21
  23
       # POS ID PosScore
                              NegScore
                                         SynsetTerms Gloss
                      0.125 0 able#1 (usually followed by `to') having the necessary means or skill or know-how or authority to do something;
       "able to swim"; "she was able to program her computer"; "we were at last able to buy a car"; "able to get a grant for the project"
     retina
     a 00105746
                             ample#1 more than enough in size or scope or capacity; "had ample food for the party"; "an ample supply"
     a 00106020
                             good#2 full#6 having the normally expected amount; "gives full measure"; "gives good measure"; "a good mile from
     here"
     a 00106182
                             0 generous#3 more than adequate; "a generous portion"
                                                        having ample fabric; "the current taste for wide trousers"; "a full skirt"
     a 00106277
                     0 0 wide-cut#1 wide#6 full#8
587
                     0 0.625 stingy#2 scrimpy#1 meager#1 meagerly#1 meager#1 deficient in amount or quality or extent; "meager resources";
     a 00106456
     "meager fare"
589
     a 00106821
                     0 0.5 spare#5 scanty#1 bare#2 lacking in amplitude or quantity; "a bare livelihood"; "a scanty harvest"; "a spare diet"
     a 00107017
                            0.625 exiguous#1 extremely scanty; "an exiguous budget"
                     0.5 hand-to-mouth#1 providing only bare essentials; "a hand-to-mouth existence"
591
     a 00107128
                     0 0.375 hardscrabble#1 barely satisfying a lower standard; "the sharecropper's hardscrabble life"
     a 00107250
     a 00107384
                             paltry#2 miserable#6 measly#1 contemptibly small in amount; "a measly tip"; "the company donated a miserable $100
```

# Sentix/TWITA

http://valeriobasile.github.io/twita/sentix.html



about people downloads Sentiment Analysis

#### **Sentiment Analysis**

As part of the TWITA project investigation, we developed a lexicon for <u>Sentiment Analysis</u> called <u>Sentix</u> (<u>Sentiment Italian</u> Lexicon). The lexicon is the result of the alignment of several resources:

- . WordNet a large lexical database of English
- <u>MultiWordNet</u> a multilingual lexical database
- . BabelNet A very large multilingual ontology
- . SentiWordNet a lexical resource for opinion mining

Sentix is available for download from the downloads page.

An entry in our lexicon consists in an italian lemma, part-of-speech (noun, verb, adjective, adverb), WordNet synset ID, a positive and a negative score from SentiWordNet, a polarity score ranging from -1 to 1, and an intensity score ranging from 0 to 1. Here is an example entry:

lemma	DOG	Wordnet	positive	polarity intensity		
lemma	F03	synset ID	score	score	polarity	intensity
naturale	Α	00074346	0,75	0,125	0,789	0,76

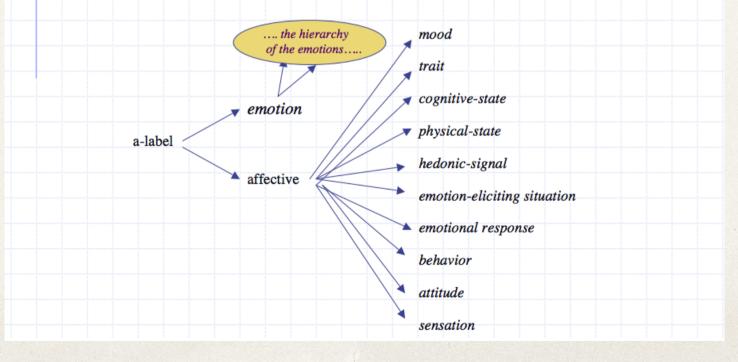
### WN-Affect

- http://wndomains.fbk.eu/wnaffect.html
- Affective lexical resource, built for affective computing, computational humor, text analysis, etc.
- It is a lexical repository of the direct affective words: different perspective!
- What about words conveying an indirect affective meaning:
  - \* All words can potentially convey affective meaning
  - Even those not directly related to emotions can evoke pleasant or painful experiences
  - \* Some of them are related to the individual story, but for many others the affective power is part of the collective imagination (e.g. mum, ghost, war, ...)
- \* The resource, named WordNet-Affect, started from WordNet, through selection and labeling of synsets representing affective concepts.

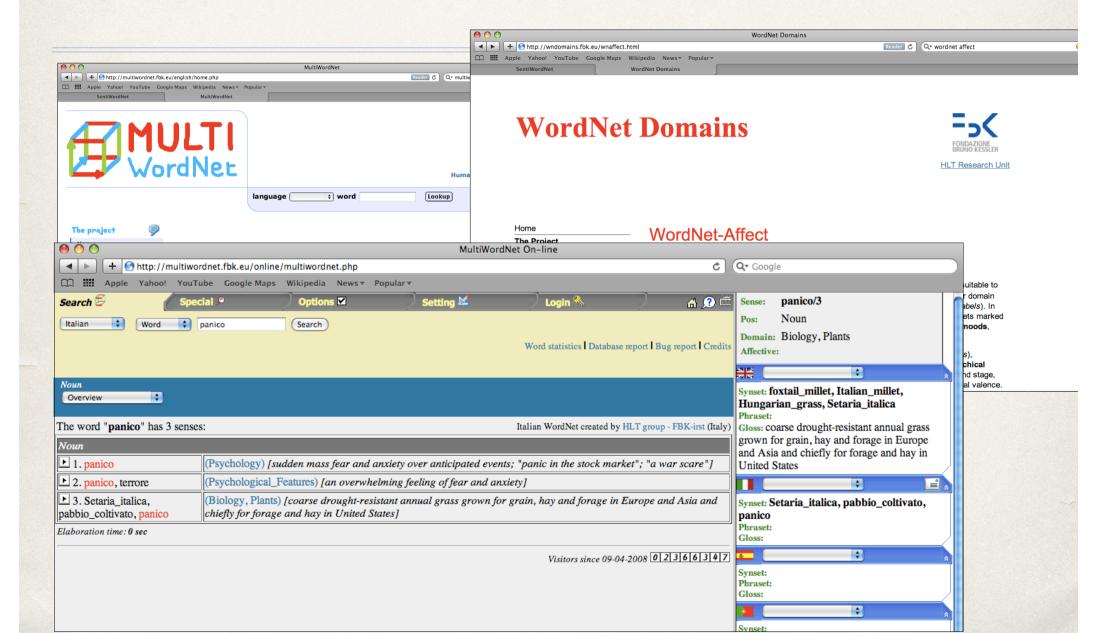
### WN-Affect

### Affective domain labels

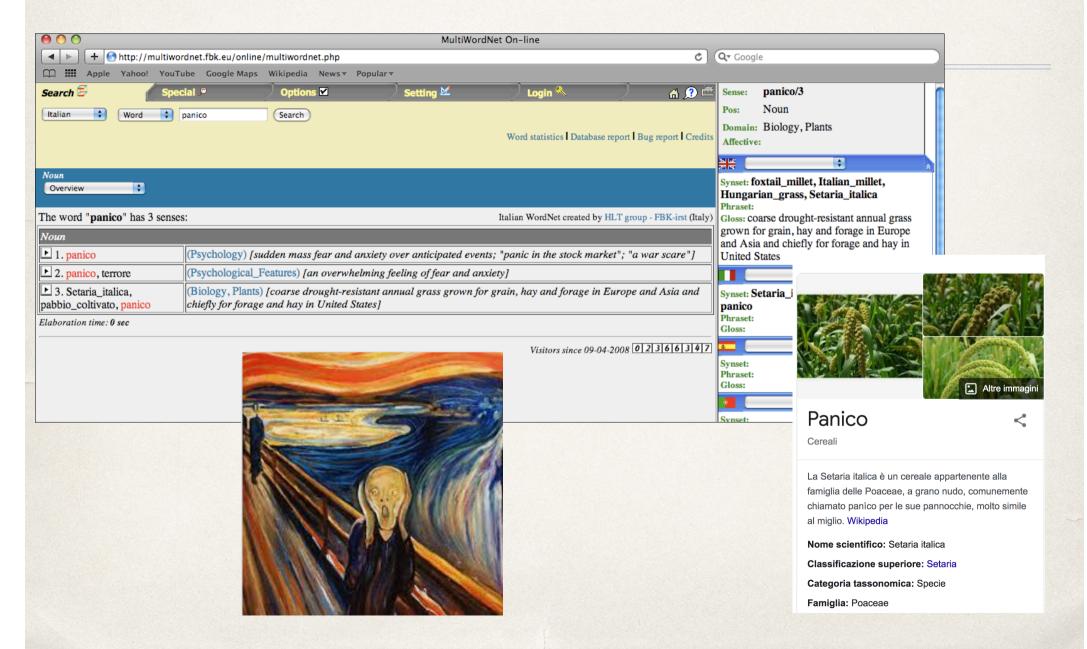
- Ortony distinguishes between emotional and affective-not-emotional words
- Among affective-not-emotional words many categories from the literature (e.g. Johnson-Laird and Oatley, 1988 Ortony et al., 1988)



# MultiWN + WN-Affect Domain



# MultiWN + WN-Affect Domain



# Valence tagging in WN-Affect

- Distinguishing synsets according to emotional valence
  - Positive emotions (e.g. joy#1, enthusiasm#1),
  - Negative emotions (e.g. fear#1, horror#1),
  - Ambiguous, when the valence depends on the context (e.g. surprise#1)
  - Neutral, when the synset is considered affective but not characterized by valence (e.g. indifference#1)

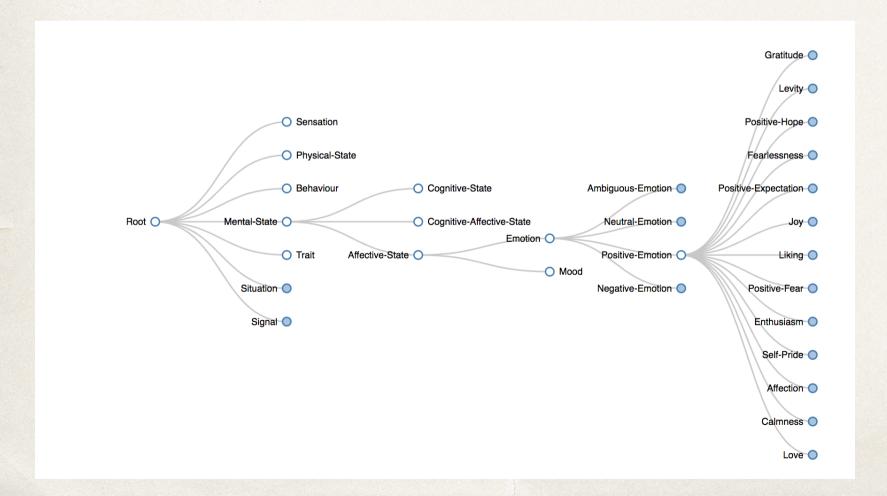
# WN-Affect Hierarchy

```
a-hierarchy.xml - /Users/patti/Documents/arsmeteo/emozioni/wn-domains-3.2/wn-affect-1.1
+ • -
                                                                                      Advanced Find
                      1 <cateq-list>
                         <catea name="root"/>
                         <categ name="mental-state" isa="root"/>
                         <categ name="physical-state" isa="root"/>
                         <categ name="behaviour" isa="root"/>
                         <categ name="situation" isa="root"/>
                        <categ name="signal" isa="root"/>
                        <categ name="trait" isa="root"/>
                         <categ name="sensation" isa="root"/>
                        <categ name="cognitive-state" isa="mental-state"/>
                         <categ name="affective-state" isa="mental-state"/>
                         <categ name="cognitive-affective-state" isa="mental-state"/>
                    17
                         <categ name="mood" isa="affective-state"/>
                         <categ name="emotion" isa="affective-state"/>
                         <categ name="emotion-eliciting-situation" isa="situation"/>
                    21
                    22
                         <categ name="edonic-signal" isa="signal"/>
                         <categ name="positive-emotion" isa="emotion"/>
                         <categ name="negative-emotion" isa="emotion"/>
                         <categ name="neutral-emotion" isa="emotion"/>
                         <categ name="ambiguous-emotion" isa="emotion"/>
                         <categ name="joy" isa="positive-emotion"/>
                        <categ name="love" isa="positive-emotion"/>
                    31 <categ name="affection" isa="positive-emotion"/>
                        <categ name="liking" isa="positive-emotion"/>
                    34 <categ name="gratitude" isa="positive-emotion"/>
                    35 <categ name="self-pride" isa="positive-emotion"/>
                         <categ name="levity" isa="positive-emotion"/>
                         <categ name="calmness" isa="positive-emotion"/>
                         <categ name="fearlessness" isa="positive-emotion"/>
```

http://www.gsi.upm.es:9080/ontologies/wnaffect/

# WN-Affect Hierarchy

http://www.gsi.upm.es:9080/ontologies/wnaffect/fulltree.html
(EUROSENTIMENT EU project)



# WN-Affect Synset list: nouns, adjectives, verbs, adv

```
a-synsets.xml - /Users/patti/Documents/arsmeteo/emozioni/wn-domains-3.2/wn-a
                                            a
                                                                           Q
                                                                       Advanced Find
 92
        <noun-syn id="n#05610210" categ="misogamy"/>
 93
        <noun-syn id="n#05610544" categ="misocainea"/>
        <noun-syn id="n#05601051" categ="misery"/>
        <noun-syn id="n#05610135" cateq="misanthropy"/>
        <noun-syn id="n#05615937" categ="mercifulness"/>
 97
        <noun-syn id="n#05600345" categ="melancholy"/>
        <noun-syn id="n#05582161" categ="meekness"/>
        <noun-syn id="n#05613388" categ="malice"/>
100
        <noun-syn id="n#05613127" categ="malevolence"/>
101
        <noun-syn id="n#05613291" categ="maleficence"/>
102
        <noun-syn id="n#05609709" categ="loyalty"/>
103
        <noun-syn id="n#05609517" categ="lovingness"/>
104
        <noun-syn id="n#05607724" categ="love"/>
105
        <noun-syn id="n#05588618" categ="lividity"/>
106
        <noun-syn id="n#05573285" cateq="liking"/>
107
        <noun-syn id="n#05584043" categ="levity"/>
108
        <noun-syn id="n#05563906" categ="neutral-languor"/>
109
        <noun-syn id="n#05587782" categ="positive-languor"/>
110
        <noun-syn id="n#05615380" categ="kindheartedness"/>
111
        <noun-syn id="n#05603196" categ="joylessness"/>
112
        <noun-syn id="n#05596218" categ="joy"/>
113
        <noun-syn id="n#05614225" categ="jollity"/>
114
        <noun-syn id="n#05597701" categ="jocundity"/>
115
        <noun-syn id="n#05594897" categ="jitteriness"/>
116
        <noun-syn id="n#05612865" categ="jealousy"/>
117
        <noun-syn id="n#05577212" categ="isolation"/>
118
        <noun-syn id="n#05614716" categ="irascibility"/>
119
        <noun-syn id="n#05593389" categ="fear-intimidation"/>
120
        <noun-syn id="n#05607353" categ="despair-intimidation"/>
121
        <noun-syn id="n#05594325" categ="insecurity"/>
122
        <noun-syn id="n#05578483" categ="ingratitude"/>
123
        <noun-syn id="n#05588725" categ="infuriation"/>
124
        <noun-syn id="n#05588960" categ="indignation"/>
125
        <noun-syn id="n#05579322" categ="indifference"/>
126
        <noun-syn id="n#05586117" cateq="impatience"/>
```

# WN-Affect – Ekman Big 6



- SemEval-2007 Task 14: Affective Text
- https://www.aclweb.org/anthology/S07-1013/
- Starting from WordNet-Affect, for Task 14 at Semeval 2007, a new version of the resource has been provided.
- \* This resource only includes a portion of WordNet-Affect, as it was re-annotated at a finer-grained level using the six emotional category labels from Ekman:

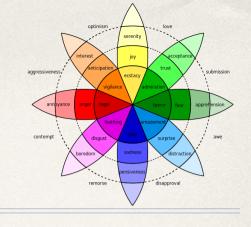
joy, fear, anger, sadness, disgust, surprise

## EmoSenticNet

- SenticNet + WN-Affect (Ekman Big 6)
- http://www.gelbukh.com/emosenticnet/

9.	P Calibri ▼ 11 ▼ B / U ≡ ≡ ≡ ≡ □ % % % € € □ ▼ △ ▼ □ ▼										
A10	A10 ▼ 🦮 🗙 🗸 happiness										
	A	В	С	D	E	F	G	Н	1	J	K
1	Concepts	Anger	Disgust	Joy	Sad	Surprise	Fear				
2	weltschmerz	0	) (	)	1 (	0	0				
3	detachment	0	) (	0	0 1	1	0				
4	unrest	0	) (	0	0 1	1	0				
5	unfriendliness	1	. (	0	0	0	0				
6	unconcern	0	) 1	1 (	0	0	0				
7	offence	1	. (	0	0	0	0				
8	tumult	1	. (	0	0	0	0				
9	turmoil	1	. (	0	0	0	0				
10	happiness	0	(	)	1 (	0	0				
11	tranquility	0	(	)	1 (	0	0				

# Affective lexical resources



#### \* Emo-lex: NRC Canada

- \* http://saifmohammad.com/WebPages/lexicons.html
- \* NRC EMOTION LEXICON
- \* The NRC emotion lexicon is a list of words and their associations with eight emotions from the Plutchik's model (anger, fear, anticipation, trust, surprise, sadness, joy, and disgust) and two sentiments (negative and positive).
- The annotations were manually done through Amazon's Mechanical Turk. Refer to publications listed in the README for more details.

# Semantic resources for SA

#### ◆Emotion lexica:

- \*Emotional categories: finer-grained affective lexica based on emotional categorie
  - e.g., Emolex (NRC Emotion lexicon)
- \*Dimensional models: based on VAD (valence, arousal, dominance Russell's model).
  - \* Valence o Valenza edonica (da dispiacere a piacere), Arousal o Grado di attivazione (da disattivo ad attivo), dominance (da submisiveness a dominance)
  - \* e.g., (NRC VAD lexicon)
- \*Intensity!
- \*Rating vs ranking
  - \*G. N. Yannakakis, R. Cowie and C. Busso, "The Ordinal Nature of Emotions: An Emerging Approach," in IEEE Transactions on Affective Computing, doi: 10.1109/TAFFC.2018.2879512

https://ieeexplore.ieee.org/document/8521685

Best-worst scaling annotations

### NRC Emotion Intensity Lexicon

\* http://saifmohammad.com/WebPages/AffectIntensity.htm

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#### The NRC Emotion Intensity Lexicon (NRC-EIL)

The NRC Emotion Intensity Lexicon (version 1) is a list of English words with real-valued scores of intensity for eight basic emotions (anger, anticipation, disgust, fear, joy, sadness, surprise, and trust). (Note that an earlier version of the lexicon (v0.5) included intensity scores for four basic emotions: anger, fear, sadness, joy. The earlier version was called NRC Affect Intensity Lexicon (NRC-AIL). However, we now refer to it as the NRC Emotion Intensity Lexicon as that better conveys its relationship with the NRC Emotion Lexicon—it provides intensity scores for many of the words in the NRC Emotion Lexicon.)

**Download the NRC Emotion Intensity Lexicon** (This includes translations in over 100 languages. See terms of use at the bottom of the page.)

Version 1 released: March 2020

You may also be interested in these companion lexicons: NRC Emotion Lexicon and NRC Valence, Arousal, and Dominance Lexicon. (The full list of word-emotion, word-sentiment, and word-colour lexicons is available here.)

#### **Details**

Words can be associated with different intensities (or degrees) of an emotion. For example, most people will agree that the word condemn is associated with a greater degree of anger (or more anger) than the word irritate. However, annotating instances for fine-grained degrees of affect is a substantially more difficult undertaking than categorical annotation: respondents are presented with greater cognitive load and it is particularly hard to ensure consistency (both across responses by different annotators and within the responses produced by the same annotator). We created an affect intensity lexicon with real-valued scores of association using best-worst scaling. We refer to this lexicon as the NRC Emotion/Affect Intensity Lexicon. You can access a copy for non-commercial use by clicking on the download button above. (See terms of use at the bottom of this page.)

For a given word w and emotion e, the scores range from 0 to 1.

- A score of 1 means that the w conveys the highest amount of emotion e.
- A score of 0 means that the w conveys the lowest amount of emotion e.

Details of the lexicon are in this paper:

Word Affect Intensities. Saif M. Mohammad. In Proceedings of the 11th Edition of the Language Resources and Evaluation Conference (LREC-2018), May 2018, Miyazaki, Japan.

Paper (pdf) BibTeX Presentation

## Terms of use

#### Terms of use:

- 1. Research Use: The lexicon mentioned in this page can be used freely for non-commercial research and educational purposes.
- 2. Citation: Cite the papers associated with the lexicon in your research papers and articles that make use of them.
- 3. **Media Mentions:** In news articles and online posts on work using the lexicon, cite the lexicon. For example: "We make use of the <resource name>, created by <author(s)> at the National Research Council Canada." We would appreciate a hyperlink to the lexicon home page and an email to the contact author (saif.mohammad@nrc-cnrc.gc.ca). (Authors and homepage information provided at the top of the README.)
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  - consequential, including lost or anticipated profits, savings, interruption to business, loss of business opportunities, loss of business information, the cost of recovering such lost information, the cost of substitute intellectual property or any other pecuniary loss arising from the use of, or the inability to use, the lexicon regardless of whether you have advised NRC or NRC has advised you of the possibility of such damages.

# NRC lexicon in other languages

Home About Saif Research Publications Sentiment and Emotion Lexicons Sentiment and Emotion Labeled Data Invited Talks Contact

#### NRC Word-Emotion Association Lexicon (aka EmoLex)

The NRC Emotion Lexicon is a list of English words and their associations with eight basic emotions (anger, fear, anticipation, trust, surprise, sadness, joy, and disgust) and two sentiments (negative and positive). The annotations were manually done by crowdsourcing.

Email: saif.mohammad@nrc-enrc.gc.ca
Follow @Saift

Association Lexicon	Version	# of Terms	Categories	Association Scores	Method of Creation	Papers			
Word-Emotion and Word-Sentiment Association Lexicon	Word-Emotion and Word-Sentiment Association Lexicon								
NRC Word-Emotion Association Lexicon (also called EmoLex) README	0.92 (2010)	14,182 unigrams (words)	sentiments: negative, positive emotions: anger, anticipation, disgust, fear, joy, sadness, surprise, trust	0 (not associated) or 1 (associated)	Manual: By crowdsourcing on Mechanical Turk. Domain: General	Crowdsourcing a Word-Emotion Association Lexicon, Saif Mohammad Peter Turney, Computational Intelligence, 29 (3), 436-465, 2013. Paper (pdf) BibTeX			
		~25,000 senses*		not associated, weakly, moderately, or strongly associated		Emotions Evoked by Common Words and Phrases: Using Mechanical Turk to Create an Emotion Lexicon, Saif Mohammad and Peter Turney, In Proceedings of the NAACL-HLT 2010 Workshop on Computational Approaches to Analysis and Generation of Emotion in Text, June 2010, LA, California.  Abstract Paper (pdf) Presentation			

<sup>\*</sup> The sense-level annotations provided by individual annotators for the eight emotions can be downloaded by clicking here. Access various other word-emotion, word-sentiment, and word-colour lexicons here.)

#### NRC Emotion Lexicon in Other Languages

The NRC Emotion Lexicon has affect annotations for English words. Despite some cultural differences, it has been shown that a majority of affective norms are stable across languages. Thus we provide versions of the lexicon in over twenty languages by translating the English terms using Google Translate (July 2015). Go here to obtain it. We currently have translations into these languages: Arabic, Basque, Bengali, Catalan, Chinese, Chinese, Danish, Dutch, Esperanto, Finnish, French, German, Greek, Gujarati, Hebrew, Hindi, Italian, Irish, Japanese, Latin, Marathi, Persian, Portuguese, Romanian, Russian, Somali, Spanish, Sudanese, Swahili, Swedish, Tamil, Telugu, Thai, Turkish, Ukranian, Urdu, Vietnamese, Welsh, and Zulu. Email me if interested in a language not listed here.

See README of the NRC Emotion Lexicon for more details about the lexicon and the terms of use.

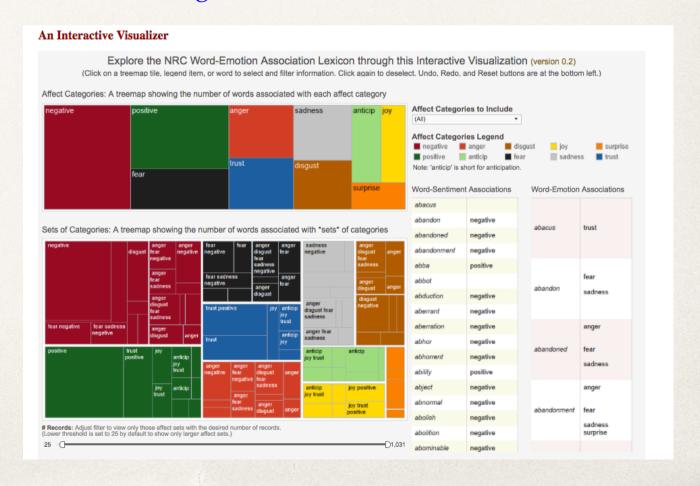
Note that some translations by Google Translate may be incorrect or they may simply be transliterations of the original English terms. If you have a list of corrections for any language, we will be happy to hear from you.

Number of entries in the NRC Emotion Lexicon, By Language



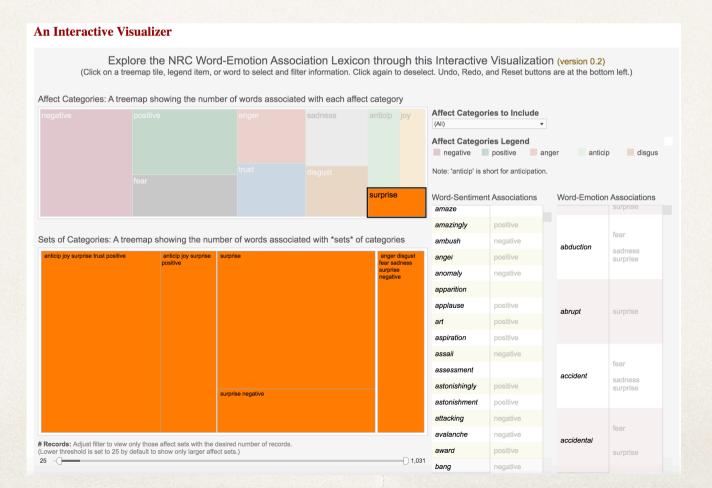
## Interactive visualizer

https://saifmohammad.com/WebPages/NRC-Emotion-Lexicon.htm



# Interactive visualizer

https://saifmohammad.com/WebPages/NRC-Emotion-Lexicon.htm



### Affective lexical resources

- ❖ AFINN: This dictionary is a list of 2,477 English manually labeled words collected by (Nielsen, 2011). Polarity varies from − 5 up to +5.
  - Intensity of the polarity
- \* LIWC: Linguistic Inquiry and Word Counts Dictionary: The 2007 version of LIWC comprises almost 4,500 words and word stems distributed in categories for analyzing psycho-linguistic features in texts.
- \* Categories for positive and negative emotions:
  - http://www.liwc.net
     (Pennebaker et al., 2001).

### Affective lexical resources

- DAL: Dictionary of Affective Language developed by Whissell (Whissell, 2009)
  - includes 8,742 English words rated in a three-point scale along three dimensions:
  - Activation (degree of response that humans have under an emotional state);
  - Imagery (how difficult is to form a mental picture of a given word);
  - \* Pleasantness (degree of pleasure produced by words).

# NRC Valence, Arousal, Dominance (VAD) lexicon

https://saifmohammad.com/ WebPages/nrc-vad.html

20,000 words, 3 emotional dimensions:

- valence (the pleasantness of the stimulus)
- \* arousal (the intensity of emotion provoked by the stimulus)
- \* dominance (the degree of control exerted by the stimulus)

# Best-worst scaling: valence

Q1. Which of the four words below is associated with the MOST happiness / pleasure / positiveness / satisfaction / contentedness / hopefulness OR LEAST unhappiness / annoyance / negativeness / dissatisfaction / melancholy / despair?

vacation, consolation, whistle, torture

Q2. Which of the four words below is associated with the LEAST happiness / pleasure / positiveness / satisfaction / contentedness / hopefulness OR MOST unhappiness / annoyance / negativeness / dissatisfaction / melancholy / despair?

# Best-worst scaling: tools

- \* https://saifmohammad.com/WebPages/ BestWorst.html
- \* Litescale: A Lightweight Tool for Best-worst Scaling Annotation by Valerio Basile and Christian Cagnazzo
  - \* https://github.com/valeriobasile/litescale
  - \* <a href="http://gingerbeard.alwaysdata.net/">http://gingerbeard.alwaysdata.net/</a> <a href="litescale-web/home">litescale-web/home</a>

### Hate Words Lexicons





#### Hate Words Lexicon: 17 HurtLex Categories





3. Profession and Occupation

4. Physical Disabilities and Diversity

5. Cognitive Disabilities and Diversity

6. Moral Behavior and Defect

7. Words Related to Social and Economic Disadvantage

8. Words Related to Plants

9. Words Related to Animals

- 10. Words Related to Male Genitalia
- 11. Words Related to Female Genitalia
- 12. Words Related Prostitution
- 13. Words Related Homosexuality
- 14. Descriptive Words with Potential Negative Connotations
- 15. Derogatory Words
- 16. Felonies and Words Related to Crime and Immoral Behavior
- 17. Words Related to the Seven Deadly
  Sins of the Christian Tradition
- De Mauro e il lavoro della Commissione Jo Cox: <a href="http://www.camera.it/leg17/1264">http://www.camera.it/leg17/1264</a>
- Hurtlex: <a href="https://github.com/valeriobasile/hurtlex">https://github.com/valeriobasile/hurtlex</a>

#### **Lexical Clues**

- Presence of Swear Words:
  - → www.noswearing.com
- Presence of Sexist Slurs.
- Presence of "Woman" Words.
  - $\rightarrow$  wife, girl, her, mom, mother...
- Presence of Words from HurtLex
  - → Tullio De Mauro's "Parole per Ferire"



#### **Structural Clues**

- Presence of Hashtags,
- Presence of Emojis,
- Presence of links.





Parole per ferire: <a href="https://www.internazionale.it/opinione/tullio-de-mauro/2016/09/27/">https://www.internazionale.it/opinione/tullio-de-mauro/2016/09/27/</a>
razzismo-parole-ferire

# Lexicons for detecting document affect: Simplest unsupervised method

- Lexicons can be used in a rule-based algorithm for classification.
- \* The simplest version is just to use the ratio of positive to negative words:

#### Sentiment:

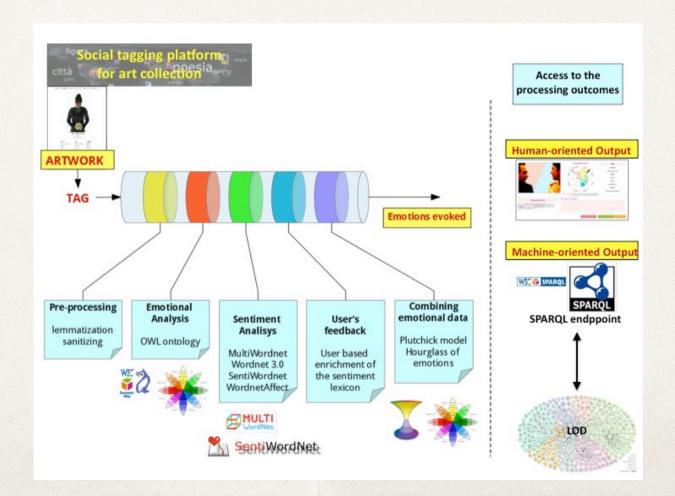
- \* If a document has more positive than negative words (using the lexicon to decide the polarity of each word in the document), it is classified as positive.
- Often a threshold  $\lambda$  is used, in which a document is classified as positive only if the ratio is greater than  $\lambda$ .
- \* If the sentiment lexicon includes positive and negative weights for each word, these can be used as well.

#### **Emotion:**

Do the same for each emotion lexicon

# Exploiting WN-Affect

#### \* ArsEmotica



# Sentiment analysis et al.: how it works

- \* Feature sets: capture the basic information about each input that should be used to classify/discriminate, e.g between positive and negative sentiment or between ironic and not ironic...
  - Bag-of-words (limits)
  - Punctuation, elongated words, url, expressive signals (emoji, emoticons)
  - Lexical resources for affect. These resources dictionaries can be used to derive features to be used in machine learning algorithms applied to SA.





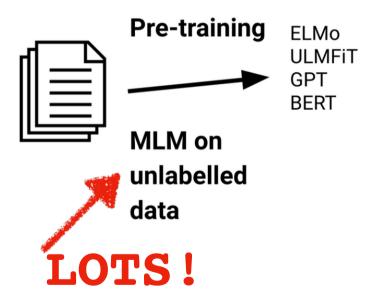


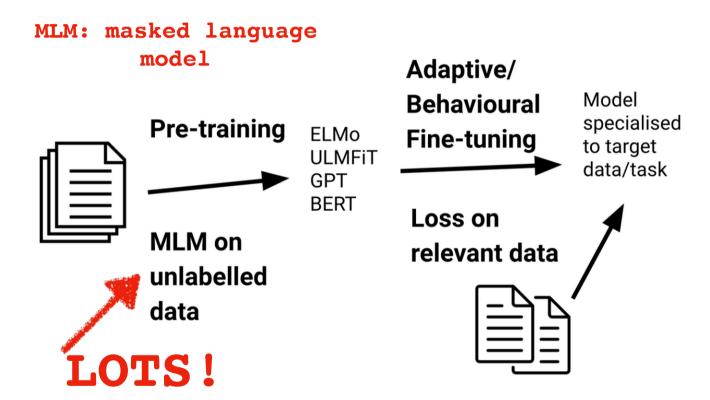
# Exploiting affective resources

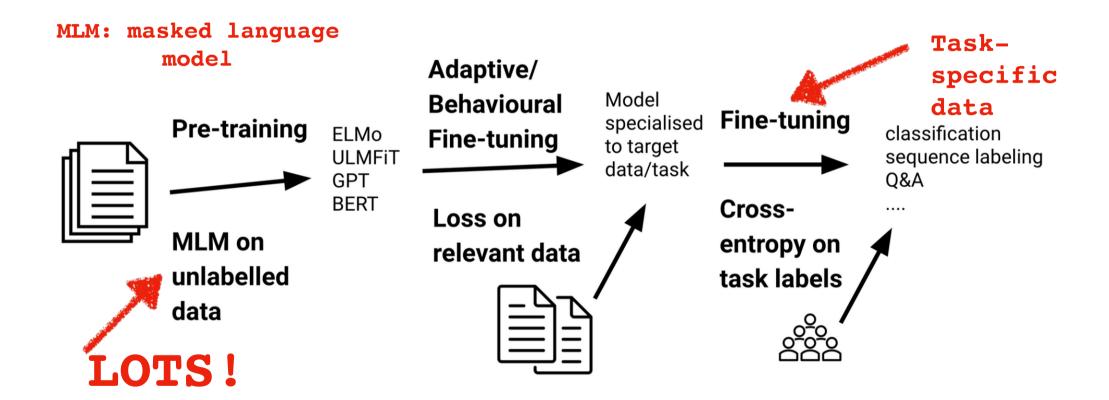
Irony detection/Rumor detection

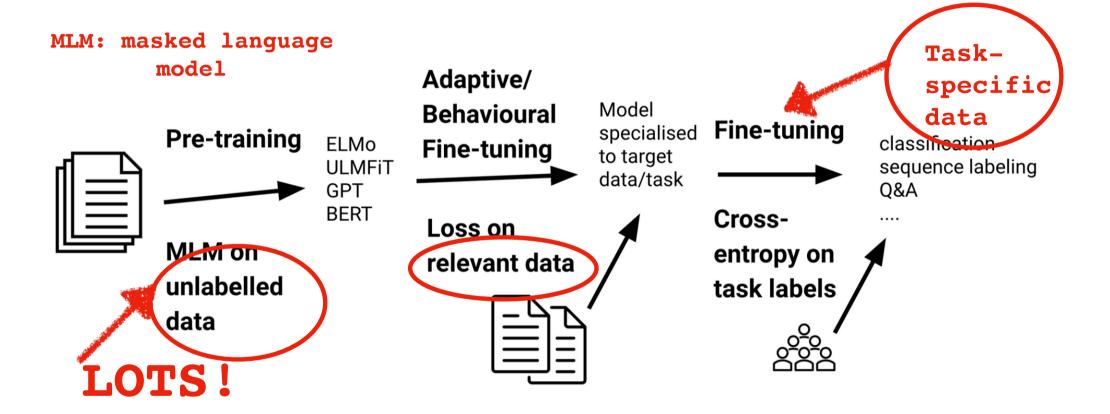


MLM: masked language model









# The Search for Emotions, Creativity, and Fairness in Language: Saif M. Mohammad

https://www.youtube.com/watch?v=q\_ehexD\_drA

The Search for Emotions, Creativity, and Fairness in Language. The Alan Turing Institute. March 11, 2019. London, UK. Slides The Search for Emotions, Creativity, and Fairness in Language: Saif M Mohammad THE SEARCH FOR **EMOTIONS, CREATIVITY, FAIRNESS IN** LANGUAGE SAIF M. MOHAMMAD Watch on 🕞 YouTube

Invited talk by Saif Mohammad, NRC Canada