Skill Differentials and Inequality

UniTo, Labor Economics Part II Christoph Albert

Lecture 2

Agenda

Cross-sectional and Intergenerational Inequality

Some key facts about cross-sectional inequality

The Canonical Model

- The factor proportions model
- Technological change and the skill premium
- Tinbergen's race between skill demand and supply
- Estimating the canonical model: Katz-Murphy '92
- Education vs. "skill"
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Other Factors and Summary

Cross-sectional and Intergenerational Inequality

Inequality has become a central topic in economics:

- Wage and income inequality has increased in the U.S. and many other countries
- Motivates research in labor, trade, development, macro...

We will cover:

- 1. Cross-sectional inequality
 - skill-biased technological change
 - task-biased technological change
- 2. Intergenerational inequality
 - parent-child evidence

Cross-sectional vs. intergenerational inequality

Intergenerational or social mobility. From Solon (1999):

Imagine two societies, society A and society B. The distribution of earnings [and] the degree of cross-sectional inequality is the same in both societies. At first glance, the two societies appear to be equally unequal. But now suppose that, in society A, one's relative position in the earnings distribution is exactly inherited from one's parents. If your parents were in the 90th percentile of earnings in their generation, it is certain that you place in the 90th percentile in your own generation. [...] In contrast, in society B, one's relative position in the earnings distribution is completely independent of the position of one's parents. [...] Unlike society A, society B displays complete intergenerational mobility. Although societies A and B have the same measured inequality within a generation, the two societies are tremendously different in the character of their inequality.

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Decomposing cross-section inequality

A useful starting point to think about cross-sectional inequality is the Mincer regression (\rightarrow Human Capital)

$$\log w_i = \beta_0 + \beta_1 Schooling_i + \beta_2 Exp_i + \beta_3 Exp_i^2 + \varepsilon_i$$
$$= \beta_0 + X_i\beta + \varepsilon_i$$

where $X_i = (Schooling_i, Exp_i, Exp_i^2)$. Can therefore decompose inequality (i.e. variance) into

$$Var(\log w_i) = \beta Cov(X_i)\beta' + Var(\varepsilon_i)$$

- 1. Inequality in "skills" $Cov(X_i)$
- 2. Skill prices β
- 3. Residual inequality $Var(\varepsilon_i)$

Factors (2) and (3) appear more important

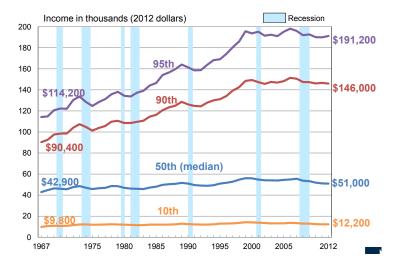
Key facts on cross-sectional inequality

Some key descriptive facts:

- ► Wage inequality (e.g. 90-10 wage ratio) has been growing
- Bottom of distribution stagnating
- Labor markets "polarizing": employment growing in bottom and top of distribution, decreasing in the middle
- ▶ Top incomes (e.g. top 1%) and wealth inequality increasing
- Labor share decreasing

... in the US and many other developed countries

U.S. Real HH Incomes at Selected Percentiles, 1967-2012

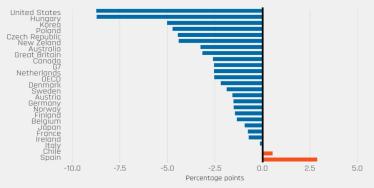


U.S. Census Bureau 2013

Ratio of Median vs. Mean Wages, 1993-2013

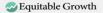
The United States is the outlier in the growth over time in the ratio of median and mean wages among OECD economies

Change in the ratio of median and average wages in the economies of select member nations of the Organisation for Economic Co-operation and Development, 1995–2013



Source: Organisation for Economic Co-operation and Development, "Earnings Database" [n.d.], Cyrille Schwellnus, Andreas Kappeler, and Pierre-Alain Pionnier, "Decoupling of wages from productivity: Macro-level facts" [2017].

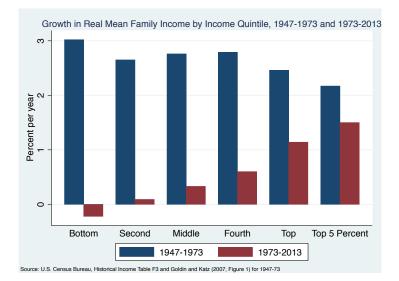
Note: Three-year averages starting and ending in indicated years. OECD and G7 refer to unweighted averages for the relevant countries included in the Figure. Sample years vary for some countries.



Evidence on U.S. wage and income inequality

- Goldin and Katz (2007), "Long-Run Changes in the Wage Structure: Narrowing, Widening, Polarizing", Brookings Papers on Economic Activity
- Goldin and Katz (2007), "The Race Between Education and Technology: The Evolution of US Educational Wage Differentials, 1890 to 2005", NBER Working Paper No. 12984
- Autor, Katz, and Kearney (2008), "Trends in U.S. Wage Inequality: Revising the Revisionists." The Review of Economics and Statistics
- Acemoglu and Autor (2011), "Skills, Tasks and Technologies: Implications for Employment and Earnings", Handbook of Labor Economics

Family Income by Quintile, 1947-73 and 1973-2013



Autor, Katz, and Kearney (2008)

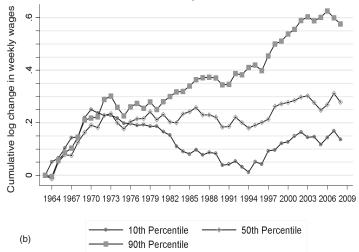
Figure 2.—Three Measures of Wage Inequality: College/High School Premium, Male 90/10 Overall Inequality, and Male 90/10 Residual Inequality



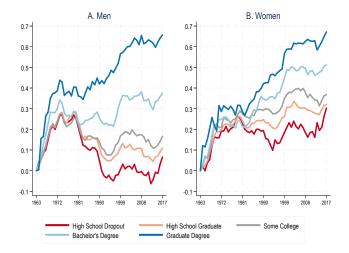
Acemoglu and Autor (2011): 90-50-10 earnings

Cumulative log change in real weekly earnings at the 90th, 50th and 10th

wage percentiles 1963-2008: full-time full-year males

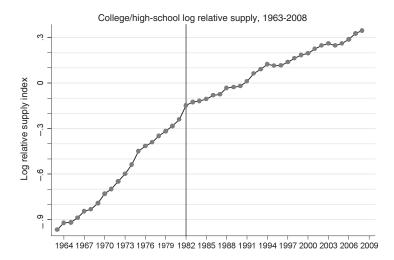


U.S. Real Hourly Wages by Education Level



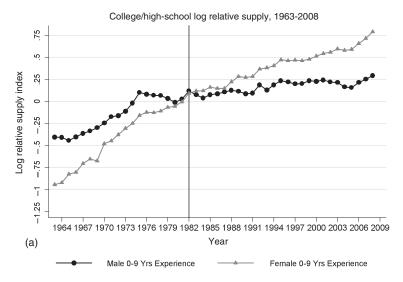
Autor (2019)

Potential explanation: Changes in relative skill supplies?



Acemoglu and Autor (2011)

Relative Supplies (by gender)



Acemoglu and Autor (2011)

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Other Factors and Summary

Are trends in relative wages due to changes in relative supplies? Consider an aggregate production function with high and low skilled workers N_{Ht} and N_{Lt} , constant elasticity of substitution (CES) and ("extensive" and "factor-augmenting") technological change,

$$Y_t = \left[\alpha_t \left(A_{Lt} N_{Lt} \right)^{\rho} + \left(1 - \alpha_t \right) \left(A_{Ht} N_{Ht} \right)^{\rho} \right]^{1/\rho}$$

Why imperfect substitutability? Possible interpretations:

- 1. One good and high/low skilled workers are imperfect substitutes in production
- 2. Two goods (produced by either high- or low-skilled workers) and goods are imperfect substitutes in consumption

Aggregate production function

$$Y_t = \left[\alpha_t \left(A_{Lt} N_{Lt} \right)^{\rho} + \left(1 - \alpha_t \right) \left(A_{Ht} N_{Ht} \right)^{\rho} \right]^{1/\rho}$$

where $\rho \in (-\infty, 1)$ and $\sigma = 1/(1-\rho) \in [0,\infty]$ is the elasticity of substitution. This production function is an abstraction relation. Three special cases:

- 1. $\sigma \rightarrow 0$ (or $\rho \rightarrow -\infty$): Skilled and unskilled workers are perfect complements ('Leontief' with fixed proportions)
- 2. $\sigma \to \infty$ (or $\rho \to 1$): Skilled and unskilled workers are perfect substitutes. Changes in supplies do not affect the relative wage w_H/w_L of high and low skilled
- 3. $\sigma \to 1$ (or $\rho \to 0):$ Production function is Cobb Douglas, with fixed shares paid to each factor

Aggregate production function

$$Y_t = \left[\alpha_t \left(A_{Lt} N_{Lt} \right)^{\rho} + \left(1 - \alpha_t \right) \left(A_{Ht} N_{Ht} \right)^{\rho} \right]^{1/\rho}$$

where $\sigma = 1/(1ho) \in [0,\infty]$ is the elasticity of substitution.

Key distinction:

- $\blacktriangleright~\sigma <$ 1: Gross complements. A reduction in supply of one input demand for the other
- $\blacktriangleright~\sigma>$ 1: Gross substitutes. A reduction in supply of one input demand for the other

Aggregate production function

$$Y_t = \left[\alpha_t \left(A_{Lt} N_{Lt} \right)^{\rho} + \left(1 - \alpha_t \right) \left(A_{Ht} N_{Ht} \right)^{\rho} \right]^{1/\rho}$$

Given competitive markets, factors are paid their marginal products,

$$w_{Lt} = \frac{\partial Y_t}{\partial N_{Lt}} = \alpha_t A_{Lt}^{\rho} N_{Lt}^{\rho-1} [\alpha_t A_{Lt}^{\rho} N_{Lt}^{\rho} + (1 - \alpha_t) A_{Ht}^{\rho} N_{Ht}^{\rho}]^{(1-\rho)/\rho}$$
$$w_{Ht} = \frac{\partial Y_t}{\partial N_{Ht}} = \dots$$

and the relative demand for skills is determined by

$$\log\left(\frac{w_{Ht}}{w_{Lt}}\right) = \log\left(\frac{\alpha_t}{1-\alpha_t}\right) + \frac{\sigma-1}{\sigma}\log\left(\frac{A_{Ht}}{A_{Lt}}\right) - \frac{1}{\sigma}\log\left(\frac{N_{Ht}}{N_{Lt}}\right)$$

▶ relative demand curve for N_H/N_L is downward sloping ($\sigma \ge 0$)

► an increase in relative supplies N_H/N_L lowers relative wages with inverse elasticity $-\frac{1}{\sigma}$ (for a given 'skill bias' A_H/A_L ,)

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Other Factors and Summary

The factor proportions model: Skill-biased technical change

Relative demand for skills

$$\log\left(\frac{w_{Ht}}{w_{Lt}}\right) = \log\left(\frac{\alpha_t}{1-\alpha_t}\right) + \frac{\sigma-1}{\sigma}\log\left(\frac{A_{Ht}}{A_{Lt}}\right) - \frac{1}{\sigma}\log\left(\frac{N_{Ht}}{N_{Lt}}\right)$$

Effect of skill-based technological change (increase in A_H/A_L) depends on sign of $\frac{\sigma-1}{\sigma}$:

- ▶ $\sigma < 1$: Gross complements. Skill premium decreases
- $\sigma > 1$: Gross substitutes. Skill premium increases

Summary of key relationships: Skill-biased technical change

An exogenous increase in A_H , holding A_L and N_H/N_L constant

- 1. w_H/w_L rises if $\sigma > 1$, falls if $\sigma < 1$, and is unchanged if $\sigma = 1$
- 2. Average wages rise if $\sigma > 0$. Why not if $\sigma = 0$?
- 3. Wages of N_L workers rise if $\sigma < \infty$. Why not if $\sigma = \infty$?
- 4. Both w_H and w_L rise if $\sigma \ge 1$. Why not if $\sigma < 1$?

General takeaway: It's hard for factor-augmenting technical change to lower wages (though of course w_H/w_L may rise) if factors are gross substitutes.

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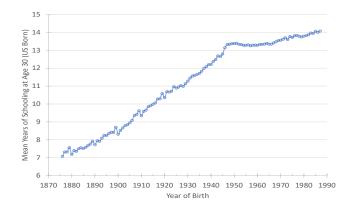
The long term skill bias of technical change

As N_H/N_L increases, the skill premium (w_H/w_L) falls:

- In every advanced country the supply of educated workers has risen dramatically in the past seven decades
- Yet relative wages of better educated workers have remained consistently above those of less educated
- U.S. college-educated share rose from 6.4% to 29.7% from 1940 to 2000, and to approximately 35% by 2017. High school dropout share fell from 68% to < 9% of workforce</p>
- Yet, the skill premium in 2000 or 2018 (measured in a variety of ways) was at or above that of in 1940 or 1915

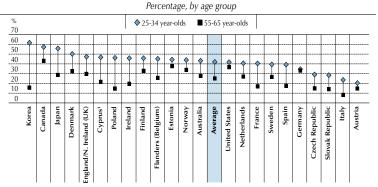
To rationalize these pattern within the canonical model, relative demand for skilled workers *must* have risen practically everywhere (\rightarrow skill-biased technological change)

Years of Completed Schooling by Birth Cohort and Sex, 1876 - 1988



Sources and Notes: US Census IPUMS data from 1940 to 2000 and CPS MORG data from 2005 to 2018. The figure updates Goldin and Katz (2007, figure 7). See the on-line appendix for details.

Tertiary Education Completion in OECD Countries



Population with tertiary education

1. See notes at the end of this chapter.

Countries are ranked in descending order of the percentage of 25-34 year-olds with tertiary education. Source: Survey of Adult Skills (PIAAC) (2012), Table B2.2 in Annex B.

OECD Skills Outlook 2013

Tinbergen's race between skill demand and supply

Jan Tinbergen, 1975

"The two preponderant forces at work are technological development, which made for a relative increase in demand and hence in the income ratio... and increased access to schooling, which made for a relative decrease."

Translation:

- Long term trend increases towards greater relative demand and greater supply of skilled workers
- Bursts of supply and/or technologically-induced demand accelerations/decelerations that cause demand to temporarily move out more rapidly than supply or vice versa in some eras.

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Bringing the factor proportions model to the data

Katz and Murphy (1992) estimated this canonical model.

Switch from theoretical to estimating equation by adding unobserved heterogeneity ε_t , ignore $log\left(\frac{\alpha_t}{1-\alpha_t}\right)$, and replace SBTC or other determinants of changing skill demand with linear time trend: $\frac{\sigma-1}{\sigma}log\left(\frac{A_{Ht}}{A_{Lt}}\right) = \gamma_0 + \gamma_1 t$

Estimating equation:

$$log\left(\frac{w_{Ht}}{w_{Lt}}\right) = \gamma_0 + \gamma_1 t + \gamma_2 log\left(\frac{N_{Ht}}{N_{Lt}}\right) + \varepsilon_t$$

•
$$\gamma_1$$
 estimates $\left(\frac{\sigma-1}{\sigma}\right) \log\left(\frac{A_{Ht}}{A_{Lt}}\right)$
• γ_2 estimates $-\frac{1}{\sigma}$

Consensus that in U.S. $\sigma\approx 1.5$

Katz and Murphy (1992), results in Appendix • Katz and Murphy (1992)

$$\blacktriangleright$$
 $\gamma_1=0.033$, $\gamma_2=-0.731
ightarrow\sigma=1.4$

Autor and Acemoglu (2011), results on next slides

$$\triangleright$$
 $\sigma \approx 1.6$

FIGURE 4.—COLLEGE/HIGH SCHOOL RELATIVE SUPPLY AND WAGE DIFFERENTIAL, 1963–2005 (MARCH CPS)

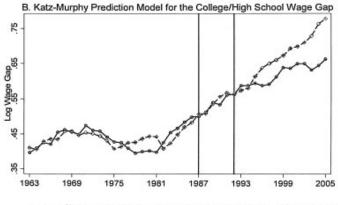
A. Detrended College/High School Wage Differential and Relative Supply, 1963-2005



	(1) 1963–1987	(2)	(3)	(4)	(5) 1963–2005	(6)	(7)	(8)
CLG/HS relative supply	-0.636	-0.411	-0.619	-0.599	-0.609	-0.728	-0.403	
	(0.130)	(0.046)	(0.066)	(0.112)	(0.102)	(0.155)	(0.067)	
Log real minimum wage						-0.049	-0.117	-0.144
						(0.051)	(0.047)	(0.065)
Male prime-age unemp. rate						0.004	-0.001	-0.018
						(0.004)	(0.004)	(0.003)
Time	0.026	0.018	0.026	0.028	0.021	0.028	0.017	0.006
	(0.005)	(0.001)	(0.002)	(0.006)	(0.006)	(0.007)	(0.002)	(0.001)
Time ² /100				-0.011	0.030	0.017		
				(0.006)	(0.015)	(0.017)		
Time3/1000					-0.006	-0.005		
					(0.002)	(0.002)		
Time × post-1992			-0.008					
			(0.002)					
Constant	-0.159	0.043	-0.146	-0.143	-0.124	-0.160	0.266	0.689
	(0.119)	(0.037)	(0.057)	(0.108)	(0.098)	(0.191)	(0.112)	(0.120
Observations	25	43	43	43	43	43	43	43
R-squared	0.563	0.934	0.953	0.940	0.952	0.955	0.944	0.891

TABLE 2.-REGRESSION MODELS FOR THE COLLEGE/HIGH SCHOOL LOG WAGE GAP, 1963-2005

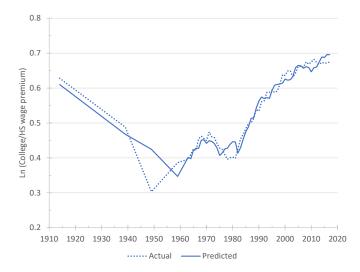
Standard errors in parentheses. Each column presents an OLS regression of the fixed-weighted collegohigh school wage differential on the indicated variables. The U.S. federal minimum wage is deflated by the personal consumption expenditure deflator. Source for labor supply and earnings measures is the March CPS, earnings years 1963-2005.



----- Observed CLG/HS Gap ---- Katz-Murphy Predicted Wage Gap: 1963-1987 Trend

Composition-adjusted college/high school relative wages are calculated using March FTFY earners data, sorted into sex-education-experience groups of two sexes, five education categories, and four potential experience categories. Mean log wages for broader groups in each year represent weighted averages of the relevant (composition-adjusted) cell means using a fixed set of weights that are equal to the mean share of total hours worked by each group over 1963 to 2005 from the March CPS. See table I notes for additional details.

Katz-Murphy Model Fit to a Century of Data, 1914-2017



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Education vs. "skill"

Are degrees or years of schooling good proxies for "skill"?

Carneiro and Lee (2011) on compositional effects and SBTC:

- study whether increases in college enrollment led to a decline in the "quality" of college graduates
- factor proportions model can account for trend in college and age premia, but need to account for changes in quality

Broecke, Quintini and Vandeweyer (2019), in an update of Leuven, Oosterbeek and van Ophem (2004):

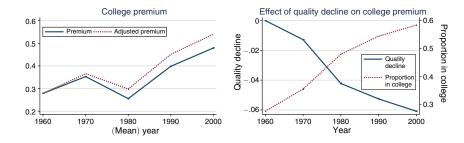
- ask whether cross-country differences in skill supply and demand can explain differences in wage premia
- background: surprisingly weak cross-country link between average years of schooling and average cognitive skill scores (*IALS* or *PIAAC*)
- find a negative relation between relative skill prices and relative supplies

Carneiro and Lee (2011) on 'quality-adjusted' college premia

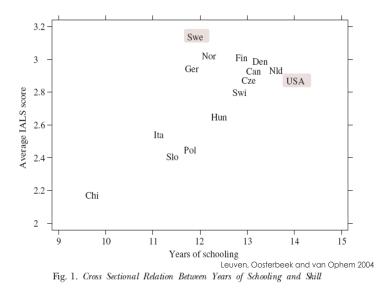
Carneiro and Lee (2011) note that secular changes in college-going might also create differences in the cohort *quality* of education

- 'Lower-quality' individuals go on to college
- Alternatively, quality of education might deteriorate when there is a large influx of students (or both)
- How this might affect the wage structure specifically, the measured college/high-school gap?

Carneiro and Lee (2011) on 'quality-adjusted' college premia



Does More School Equal More Skill?



International Adult Literacy Survey

- *Prose literacy* the knowledge and skills needed to understand and use information from texts including editorials, news stories, poems and fiction,
- *Document literacy* the knowledge and skills required to locate and use information contained in various formats, including job applications, payroll forms, transportation schedules, maps, tables and graphics; and
- *Quantitative literacy or numeracy* the knowledge and skills required to apply arithmetic operations, either alone or sequentially, to numbers embedded in printed materials, such as balancing a checkbook, figuring out a tip, completing an order form or determining the interest on a loan from an advertisement.

Estimated Wage Returns to PIACC (2012) Skills

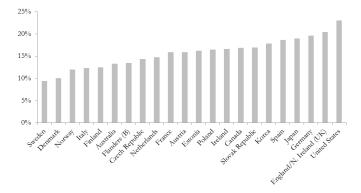


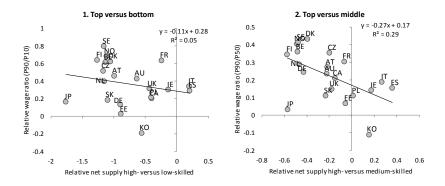
Figure 2. The return to skill, United States and other PIAAC countries

Notes: The figure shows the coefficient on skill from a regression of log hourly wages (including bonuses) for wage and salary earners (in PPP corrected USD) on standardized numeracy scores and a quartic of experience.

Broecke, Quintini and Vandeweyer (2019), PIAAC 2012

Broecke update of LOvO analysis for 90/10 and 90/50 gaps

Relative wages and skills in the US vs other countries:



Broecke, Quintini and Vandeweyer (2019), PIAAC 2012

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Wait, there are more inputs!

We can extend the logic of this 'factor proportions model' to other input factors.

Indeed, similar type of (nested) CES models serve as a standard framework in many different contexts:

- Skill × experience cells (Card and Lemieux, 2001)
- Capital-labor and capital-skill complementarity (Krusell, Ohanian, Rios-Rull, and Violante, 2000 • KORRV); Lewis 2011)
- Some immigration studies model natives and immigrants as distinct (imperfectly substitutable) inputs

College Premium: Young vs. Experienced Workers in U.S.

Figure 6.—Composition-Adjusted Log Relative College/High Schoc Wage and Supply by Potential Experience and Age Groups, 1963–2003 (March CPS)



Similar evidence for other countries

Card and Lemieux (2001) consider a nested, two-level CES model:

Upper level: Identical to simple Katz-Murphy model

• Output a function of N_{Ht} , N_{Lt} , A_{Ht} , A_{Lt}

Lower level: Supplies of each education group are themselves CES aggregates of the labor supply of different age groups

 Aggregate education supplies N_{Ht}, N_{Lt} depend on age-group specific supplies N_{Hjt}, N_{Ljt}

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Limitations and other factors

The factor proportions model w/ SBTC does a surprisingly good job in explaining changes in skill premia, and also has some bite in explaining cross-country differences.

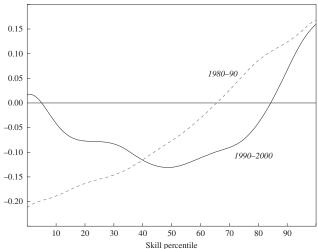
But:

- Few data points
- Endogeneity of skill supply
- A single measure of skill cannot explain job polarization (next slide)

Goldin and Katz (2007): Job Polarization

Figure 8. Changes in Share of Employment by Percentile of the Occupational Skill Distribution, 1980–90 and 1990–2000^a

Log change in employment share $\times 100$



Limitations and other factors

Other potential factors affecting inequality:

Leading alternative: erosion of labor market institutions, such as decline of trade unions or minimum wages.

Predicts cross-country variation in lower-tail inequality

- External shocks: Trade, immigration, offshoring, etc
 - Trade shown to have important distributional impacts
 - Distributional impacts of immigration are more controversial

• Task-biased technological change (\rightarrow next lecture)

Appendix

The Canonical Model

Three interpretations of the aggregate demand function:

- 1. Only one good, skilled and unskilled workers are imperfect substitutes in its production
- 2. Two-good economy:
 - Consumers have utility function $[Y_L^{\rho} + Y_H^{\rho}]^{1/\rho}$ with elasticity of substitution $\sigma = 1/(1-\rho)$
 - Good Y_H is produced with $Y_H = A_H N_H$

• Good Y_L is produced with $Y_L = A_L L_L$

3. A mixture of these two where different sectors produce goods that are imperfect substitutes, and high and low education workers are employed in all sectors

with Skill-Replacing Technologies

$$Y = K^{\alpha} \left[(1-b) \left[A_L N_L + B_L \right]^{\rho} + b \left[A_H N_H + B_H \right]^{\rho} \right]^{(1-\alpha)/\rho}$$

- ► In prior setup, only *factor augmenting* technologies
- ▶ Here, *B_L*, *B_H* are directly *skill-replacing* technologies
- Intensive versus extensive technical changes
 - b is 'extensive' technological change that shifts the allocation of tasks among factors
 - A_L, A_H terms are 'intensive' technical changes, augmenting without reallocating
- K is capital: enters in Hicks-neutral form above, no bearing on skill premium
- ▶ Note that if $\sigma \rightarrow 1$, the *b* terms limit to the exponents in the Cobb-Douglas production function

The Canonical Model

Seriously, what is σ ? • back

- Aggregate production function is an abstraction
- Not intended to correspond to production function of any given firm
- Combines substitution in production and consumption across consumers, industries, firms, plants within firms, etc.
- We would expect factors to be less substitutable at the firm level than at the aggregate level

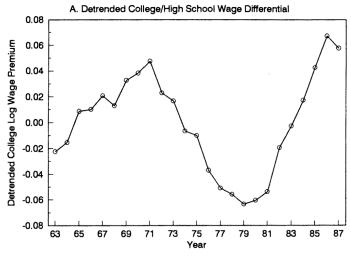
Where do aggregate production functions come from?

See Houthakker 1955 *ReStud*, Jones 2005 *QJE*

What are plausible values of σ ?

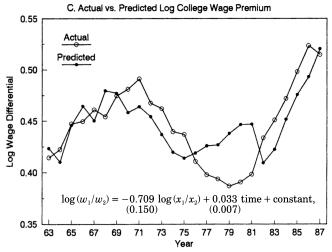
▶ Surprising degree of consensus: $\sigma \in [1,2]$

Katz-Murphy (1992): Data to be Explained:



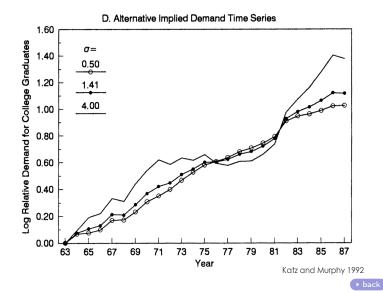
Katz and Murphy 1992

Model Fit:
$$\hat{\sigma} = -\left(1/0.71
ight) = 1.41 \; [R^2 = 0.52]$$



Katz and Murphy 1992

Implied Demand Series: Alternative Values of σ



Krusell, Ohanian, Rios-Rull, and Violante (2000) Declining Log Relative Price of Equipment Capital:

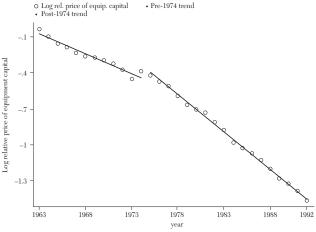


Figure 6. Behavior of the Log Relative Price of Equipment Capital, 1963-92

Krussell, Ohanian, Rios-Rull and Violante, 2000 (reprinted in Acemoglu 2002)

KORRV 2000: An Alternative Explanation, Declining Log Relative Price of Equipment Capital, 1963-92

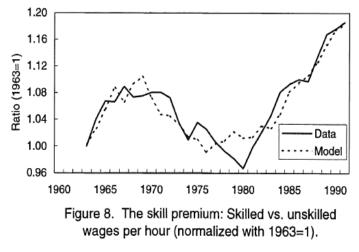
$$G(k_{st}, k_{et}, L_t, H_t) = k_{st}^{\alpha} \left[\beta N_{Lt}^{\delta} + (1-\beta) \left(\lambda k_{et}^{\rho} + (1-\lambda) N_{Ht}^{\rho}\right)^{\delta/\rho}\right]^{(1-\alpha)/\delta}$$

- k_{st} is structures capital, k_{et} is equipment capital
- α is structure share of output (note: Cobb-Douglas)
- \blacktriangleright β is the extensive margin technological parameter
- $\sigma_e = 1/(1-\rho)$ is elasticity by N_H labor and equipment capital k_e
- $\sigma_u = 1/(1-\delta)$ is elasticity btwn $N_H + k_e$ aggregate and N_L

Key condition: $\sigma_u > \sigma_e$

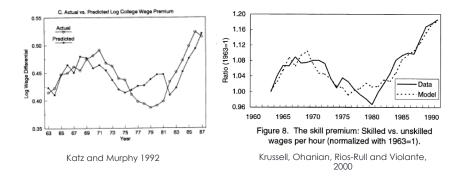
- ▶ If σ between N_L and $(N_H + k_e)$ is greater than σ between k_e and N_H , then k_e is a *relative* complement to N_H
- $\sigma_u > \sigma_e$ implies equipment-skill complementarity

Estimation of K-S Complementarity Model (KORRV 2000)



Krussell, Ohanian, Rios-Rull and Violante, 2000

Does this Chart Look Familiar?



▶ back