

# Competitive Search Equilibrium and Directed Search

[Sem0057]

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# 1 Introduction

- Direct search is a key feature of an economic environment.
- **Random search**
  - Meeting happen randomly with other partners
  - Prices are decided ex-post
- **Directed Search**
  - Agents post prices/terms of trade, and counterparts see the posted prices
  - Searching for a house is an obvious example
- **Competitive Search**

**Definition 1.** – *In Competitive Search One side of the market posts prices (terms of trade) and the other side observes what is posted and search accordingly.*

- Let's classify economic environment on the basis of prices and meeting probabilities.
- At the two extreme there are Walrasian Markets and Random Search
- **Walrasian Markets**
  - Everything depends on prices (meeting probabilities are irrelevant)
- **Random Search**
  - The most important dimension is meeting probabilities (prices are fixed ex post)
- **Directed Search**
  - Both dimensions are equally important
    1. prices
    2. trading probabilities

- **Who invented Competitive Search ?**
- Two smart graduate students invented competitive search in the labor market
  - Espen Moen at the London School of Economics published his thesis "Competitive Search Equilibrium" in 1997 in the *Journal of Political Economy*. He was supervised by Chris Pissarides
  - Robert Shimer wrote his thesis at MIT with a very similar paper that was not never published (but still was very successful in his career). He was supervised by Daron Acemoglu
  - Some early contributions on good prices
    - \* Peters in 1991
    - \* Montgomery in 1991
- Key "take aways" of competitive search
  - If you post more favourable terms of trade, you have more chances of trading but no certainty
  - competitive search is likely to be more efficient than directed search
  - Source of the lecture/survey *Kirchert et al. (2019); Journal of Economic Literature*

## 2 Directed Search in a Static Good Market

- Two type of agents
  - $N_b$  is the stock of buyers
  - $N_s$  is the stock of sellers
- $N = \frac{N_b}{N_s}$  is the buyer/seller ratio *Hint: it is the same as the vacancy unemployment ratio in labor*
- There is a good  $q$  that is indivisible (think of  $q$  as a tennis racket)
- Sellers produce good  $q$
- One unit of good  $q$  costs  $c > 0$
- Buyers obtain utility  $u > c$  by consuming 1 unit of  $q$
- $p$  is the price of the 1 unit of good

- How is trading regulated
- We assume that there is another good that costs  $c(x) = x$  to each party and yields utility  $x$
- This is akin to assume that utility is transferable
- Sellers post price  $p$ 
  - It is the amount of good  $x$  that buyer must pay to get  $x$

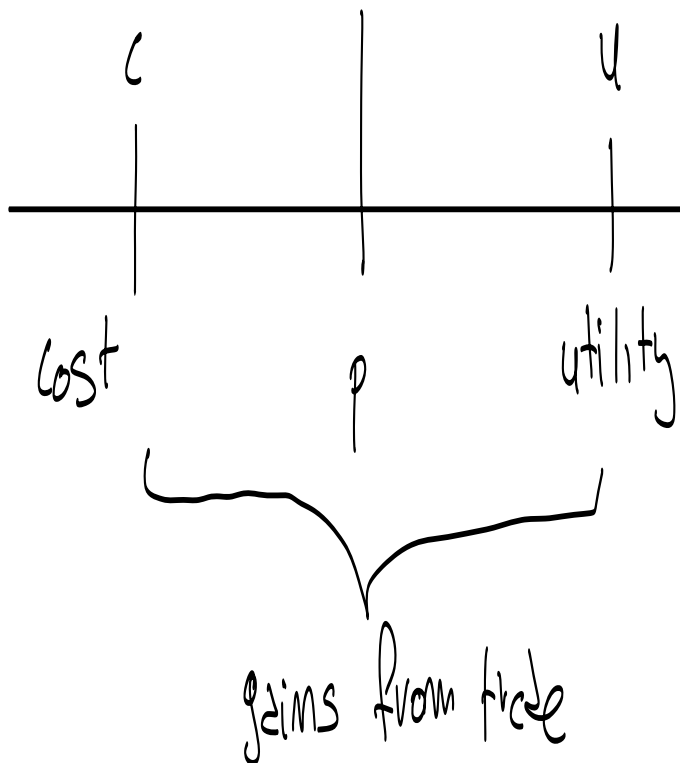


Figure 1: Unemployment Cyclical Dynamics

## 2.1 The Meeting Technology

- Traders meet pairwise
- $n_b$  and  $n_s$  are the number of buyers and sellers that search for price  $p$
- 

$$m = m(n_b, n_s)$$

- Standard assumptions

$$m_1 > 0; \quad m_2 > 0$$
$$m_{11} < 0; \quad m_{22} < 0$$

There are constant Returns to Scale

- Probability of sellers meeting buyers

–

$$\alpha_s = \frac{m(n_b, n_s)}{n_s} = m\left(\frac{n_b}{n_s}, 1\right) = \alpha(n)$$

– Obviously

$$n = \frac{n_b}{n_s}; \quad \alpha'(n) > 0; \quad \alpha'' < 0$$

- Probability of Buyer meeting sellers
- By definition

$$\alpha_b = \frac{m(n_b, n_s)}{n_b} = \frac{m(n_b, n_s)}{n_s} \frac{n_s}{n_b}$$

$$\alpha_b = \alpha(n) \frac{n_s}{n_b}$$

that can be written as

$$\alpha_b = \frac{\alpha_n}{\frac{n_b}{n_s}} = \frac{\alpha(n)}{n}$$

- Can we prove that

$$\frac{\partial \alpha_b}{\partial n} \stackrel{??}{<} 0$$

- In general

$$\frac{\partial \alpha_b}{\alpha_n} = \frac{\alpha'(n)n - \alpha(n)}{n^2} \stackrel{?}{<} 0$$

- We can show that it is negative by assuming  $\alpha(0) = 0$  and calling upon a property of concave functions.

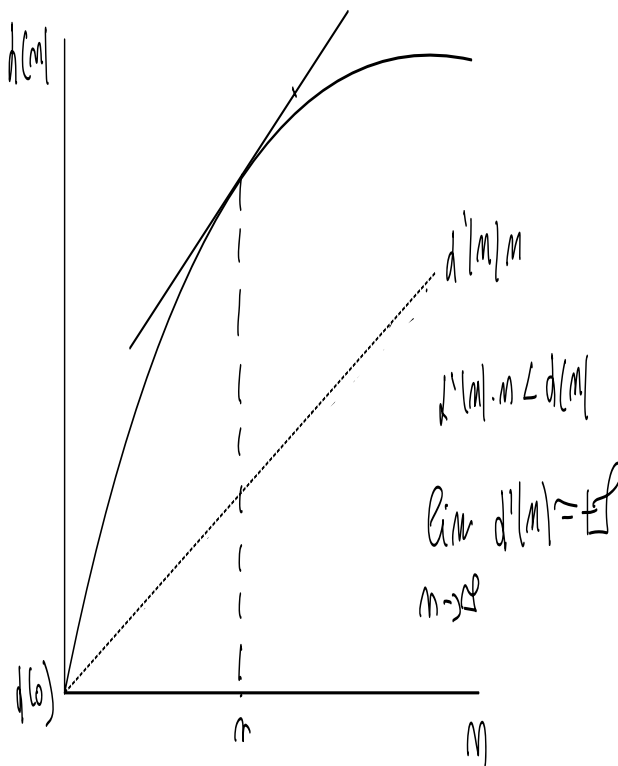


Figure 2: Unemployment Cyclical Dynamics



- It then follows

$$\alpha_b = \frac{\alpha(n)}{n}; \quad \alpha'_b < 0;$$

$$\alpha_s = \alpha(n); \quad \alpha'(n) > 0$$

## 2.2 Sub-Markets

- In general a buyer seeks for a seller with a particular price  $p$  but whether she actually finds one is random
- We introduce the concept of **Sub Market**

**Definition 2.** *A Sub-Market is a set of sellers posting the same price  $p$  and a set of buyers searching for them. A submarket is a set  $(p, n)$*

- Payoffs are  $V_b$  and  $V_s$
- What is the problem of the seller?
  - The seller wants to maximize  $V_s$  by posting in a sub market  $(p, n)$
  - We will show that it is enough posting a price  $p$  and buyers working out  $n$  by themselves
- How do you solve this problem ?

### 2.3 The Market Equilibrium Approach

- For a **seller** to be in business the post  $(p, n)$  must deliver to the buyer  $V_b$  that is taking as given by the individual sellers

$$V_s = \text{Max}_{p,n} \alpha(n)(p - n) \tag{1}$$

$$\text{s.t. } V_b = \frac{\alpha(n)}{n}(u - p)$$

- Note that the payoffs are

$$V_s = \underbrace{\text{trading probability}}_{\alpha(n)} \times \underbrace{\text{payoff}}_{p-c} \tag{2}$$

### 2.3.1 The Key Indifference Curve

- How do you obtain some utility  $V_s$ 
  - Either with higher  $p$  that increase profits
  - Or with higher  $n = \frac{n_b}{n_s}$  that increase meeting probability

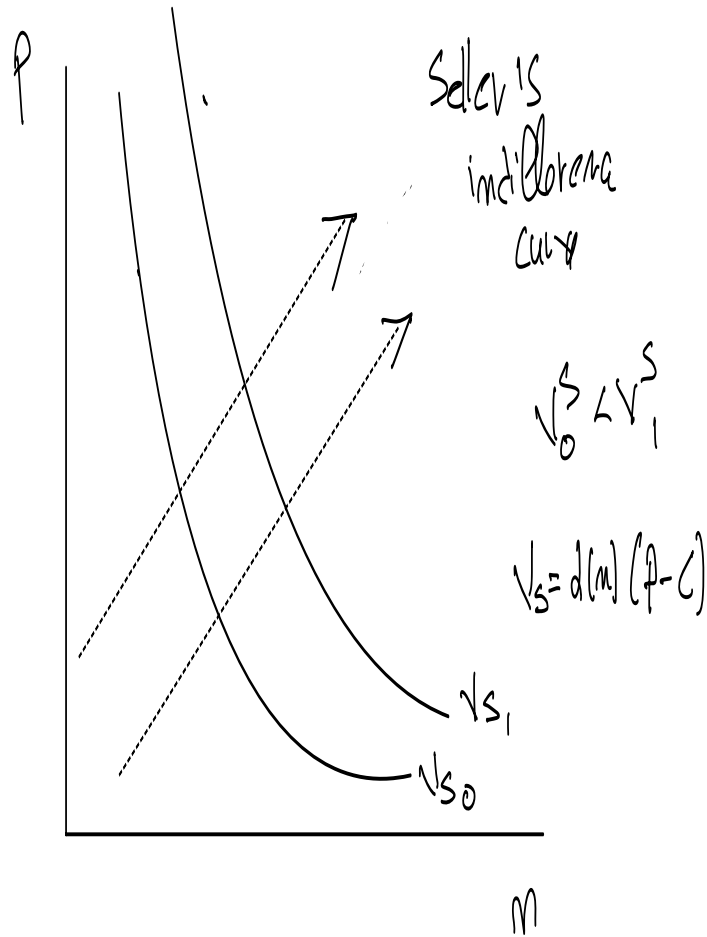


Figure 3: Unemployment Cyclical Dynamics

– Insert chart

- Let's look at the indifference curves

$$V_s = \alpha(n)(p - c)$$

- Along the indifference curve the total differential is zero

$$dV_s = \alpha'(n)(p - c)dn - \alpha(n)dp = 0$$

so that we get

$$\frac{dp}{dn} = -\frac{\alpha'(n)(p - c)}{\alpha(n)} < 0$$

- It is useful to write it by multiplying and dividing by  $n$  as

$$\frac{dp}{dn} = -\frac{\alpha'(n)n(p - c)}{\alpha(n)n} = -\epsilon(n)\frac{p - c}{n} < 0$$

where

$$\epsilon(n) = 0 \leq \frac{\alpha'(n)n}{\alpha(n)} \leq 1$$

is the elasticity of  $\alpha$  with respect to  $n$

- Is it convex? We can study the second derivative

$$\frac{d^2p}{dn^2} = -\frac{\overbrace{\alpha''(n)}^{-nve}(p - c)\alpha(n) - (\alpha'(n))^2(p - c)}{\alpha(n)^2} > 0$$

- Is it convex?

- Let's look at the indifference curve with a particular example

$$\alpha(n) = n^\gamma; \quad \gamma < 1$$

- The first derivative is  $\alpha'(n) = \gamma n^{\gamma-1}$

- The indifference curve is

$$\frac{dp}{dn} = -\frac{\gamma n^{\gamma-1}(p - c)}{n^\gamma} = -\frac{\gamma(p - c)}{n} < 0$$

- And the second derivative is

$$\frac{d^2p}{dn^2} = \frac{\gamma(p - c)}{n^2} > 0$$

- The Indifference curve for buyer is

$$V_b = \frac{\alpha(n)}{n}(u - p)$$

- The differential is

$$dV_b = \frac{((\alpha'(n)n - \alpha(n))(u - p))}{n^2} dn - \frac{\alpha(n)}{n} dp = 0$$

$$\frac{dp}{dn} = \frac{\alpha(n) \left( \frac{\alpha'(n)n}{\alpha(n)} - 1 \right) (u - p)}{\alpha(n)n}$$

- This can be written as

$$\frac{dp}{dn} = \frac{(\epsilon(n) - 1)(u - p)}{n} < 0$$

- Is it convex?

0 if Cobb Douglas

$$\frac{d^2p}{dn^2} = \frac{\widehat{\epsilon'(n)} - (\epsilon(n) - 1)n}{n^2} (u - p) > 0$$

- with Cobb Douglas

$$\left( \frac{\alpha'(n)n}{\alpha(n)} \right) = \gamma$$

$$\frac{dp}{dn} = -\frac{(\gamma - 1)(u - p)}{n} > 0; \quad \text{since } \gamma < 1$$

The second derivative is also negative

$$\frac{d^2p}{dn^2} = -\frac{(\gamma - 1)(u - p)}{n^2} > 0$$

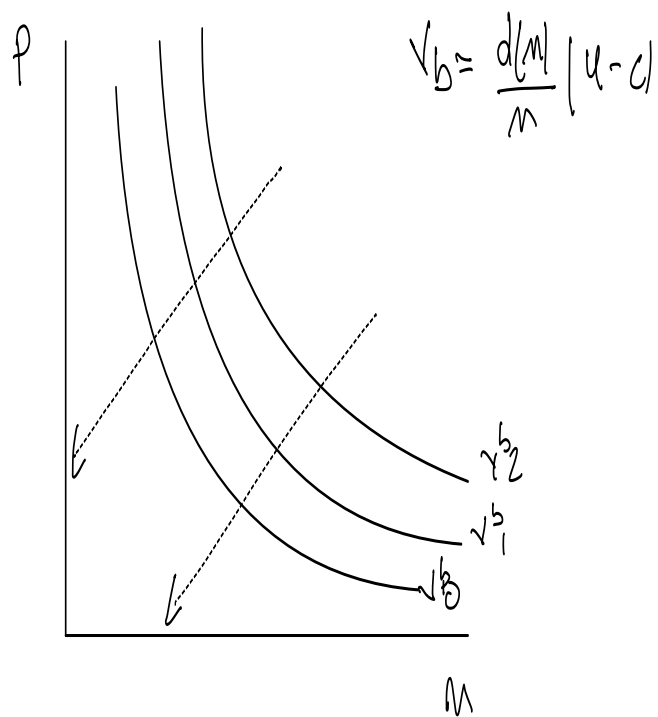


Figure 4: Unemployment Cyclical Dynamics

- The contract curve
- What is the property of the contract curve?
- Basically the slope of the two indifference curve is identical

$$\left| \frac{dp}{dn} \right|_{V_b} = \left| \frac{dp}{dn} \right|_{V_s}$$

•

$$\frac{\epsilon(n)(p - c)}{n} = \frac{1 - \epsilon(n)(u - p)}{n}$$

or

$$\epsilon(n)p - \epsilon(n)c = u - p - \epsilon(n)u + \epsilon(n)p$$

- which leads to

$$p = \epsilon(n)c + (u - p)\epsilon(n)$$

- With Cobb DOuglas

$$\underbrace{\frac{(\gamma - 1)(u - p)}{n}}_{\text{slope of the buyer i.c.}} = \underbrace{\frac{\gamma}{n}(p - c)}_{\text{slope of the seller i.c.}}$$

- Which implies

$$\gamma p - \gamma c = (1 - \gamma)u - p + p\gamma$$

or

$$p = (1 - \gamma)u + \gamma c$$

which is **The set of prices that satisfy the contract curve**



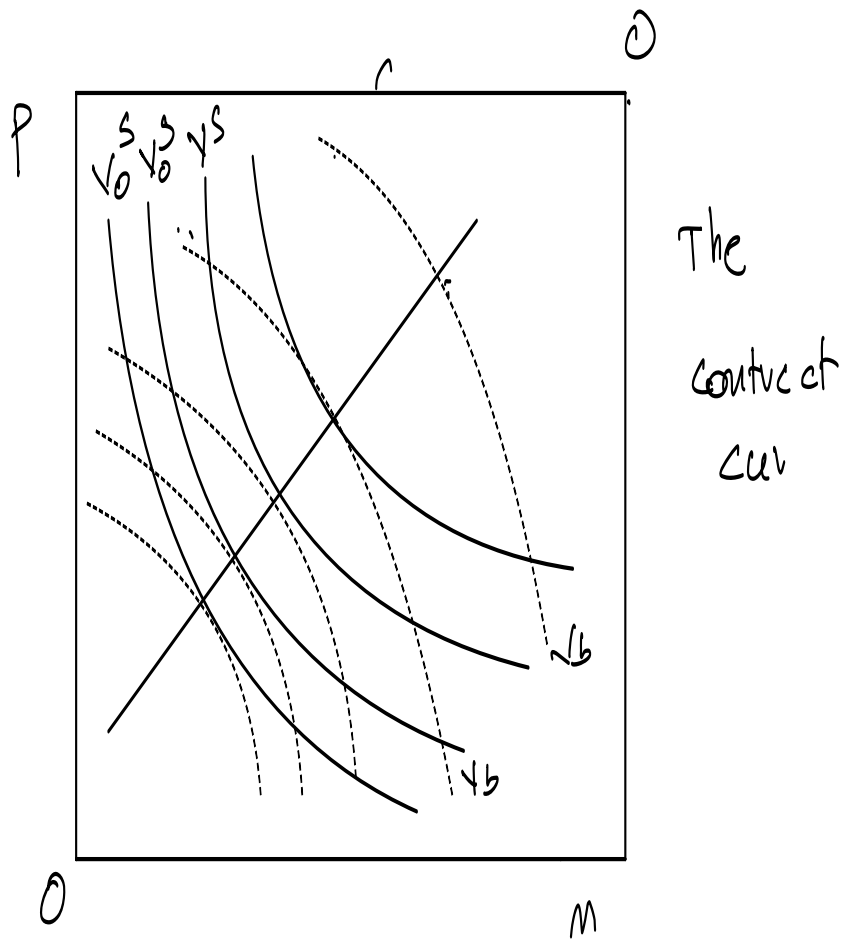


Figure 5: Unemployment Cyclical Dynamics

- Let's go back to the problem

$$\begin{aligned}
 V_s &= \text{Max}_{p,n} \alpha(n)(p - n) \\
 \text{s.t. } V_b &= \frac{\alpha(n)}{n}(u - p)
 \end{aligned} \tag{3}$$

- where  $n = \frac{\text{buyer}}{\text{seller}}$  is the buyer seller ratio in sub markets  $(p, n)$
- The simple way to solve it is to get rid of  $p$  into the objective function and maximize with respect to  $n$
- Take  $p$  from the constraint to obtain

$$p = u - \frac{n}{\alpha(n)}V_b$$

and substitute it into the objective function

- The problem becomes

$$\text{Max}_n \left\{ \alpha(n) \left( \underbrace{u - \frac{n}{\alpha(n)}V_b}_p - c \right) \right\} \tag{4}$$

or

$$\text{Max}_n \{ \alpha(n)(u - c) - nV_b \} \tag{5}$$

- The first order condition is

$$\alpha'(n)(u - c) = V_b; \quad \text{FOC} \tag{6}$$

$$p = u - \frac{n}{\alpha(n)}V_b; \quad \text{budget constraint} \tag{7}$$

- To find the equilibrium there are two ways to go

### 2.3.2 The Solution with Fixed Buyers/Sellers

- The system 9 solves the first order condition but it does yet fully solves the system. We need some assumption of closing the supply.
- A first possible solution is assuming that

$$\bar{N}_b, \bar{N}_s; \quad \text{exogenously given}$$

- Wit this assumption we have that

$$n = N = \frac{\bar{N}_b}{\bar{N}_s} \quad \text{also given}$$

- Let's start from the system of first order condition with  $n = N$

$$\alpha'(N)(u - c) = V_b; \quad \text{FOC} \tag{8}$$

$$p = u - \frac{N}{\alpha(N)} V_b; \quad \text{budget constraint} \tag{9}$$

- Substitute out  $V_b$  to obtain

$$p = u - \underbrace{\frac{N\alpha'(N)}{\alpha(N)}}_{\epsilon(N)} (u - c) \tag{10}$$

- Recall the elasticity of  $\alpha$  with respect to the buyer/seller ratio

$$\epsilon = \frac{\frac{d\alpha}{dn}}{\frac{\alpha}{n}} = \frac{d\alpha}{dn} \frac{n}{\alpha} = \frac{\alpha'(n)n}{\alpha(n)}$$

- In generally it depends endogenously on  $n$  given the underlying matching function. SO that  $\epsilon(N)$
- **but if  $N$  is fixed also  $\epsilon(N)$  is fixed also if  $\alpha$  is not Cobb DOuglas**

- Then the price can be written as

$$p = u - \epsilon(N)(u - c)$$

or

$$p = \epsilon(N)c + (1 - \epsilon(N))u; \quad \text{With } N \text{ fixed this is determined}$$

- Price becomes a weighted average of buyer and seller utility after trading.  
with

$$S = u - c$$

and

$$S = \underbrace{(u - p)}_{S_b} + \underbrace{(p - c)}_{S_s}$$

- The Surplus of the buyer is

$$S = u - \underbrace{\epsilon c - (1 - \epsilon)u}_p$$

- The surplus of the seller is

$$S_s = p - c$$

or

$$S_s = \epsilon c + (1 - \epsilon)u - c = (1 - \epsilon)$$

- Which are the endogenous variables of the model ?

$$\{V_b, V_s, n, p\}$$

- In the case of endogenous traders we have

$$n = N; \quad N = \frac{\bar{N}^b}{\bar{N}^s} \text{ exogenously given} \tag{11}$$

$$p = \epsilon(N)c + (1 - \epsilon(N))u \quad \text{Gives } p \text{ given } \epsilon(N) \tag{12}$$

$$V_b = \frac{\alpha(N)}{N}(u - p) = \frac{\alpha(N)}{N}\epsilon(u - c); \quad \text{Gives } V_b \text{ given } N \text{ and } p \tag{13}$$

$$V_s = \alpha(N)(p - c) = \alpha(N)(1 - \epsilon)(u - c); \quad \text{Gives } V_s \text{ given } N \tag{14}$$

CASE SOLUTION 1

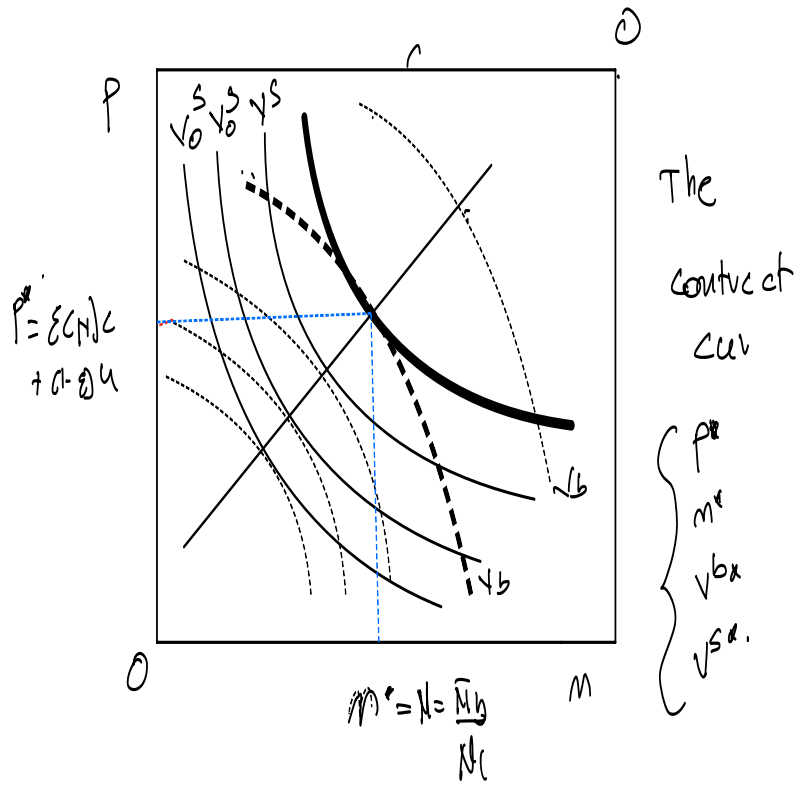


Figure 6: Unemployment Cyclical Dynamics

### 2.3.3 The Solution with a Market Participant Cost

- The Second alternative is that on market participation cost
- The seller has a participation cost  $k$
- As long as  $k$  is not too big or too small some but NOT all seller will enter.

$$V_s = k_s; \quad \text{Entry condition}$$

Let's see how to solve it

$$V_b = \alpha'(n)(u - c) \tag{15}$$

$$nnp = \epsilon(n)c + (1 - \epsilon(n))u \tag{16}$$

- The four equilibrium quantities are the same

$$\{V_b, V_s, p, n\}$$

- The solution is

$$V_s = k_s \quad \text{Entry condition} \tag{17}$$

$$k_s = \alpha(n)(p - c) \quad \text{1 out of 3 equations for solving for } n, p, V_b \tag{18}$$

$$V_b = \alpha'(n)(u - p) \quad \text{1 out of 3 equations for solving for } n, p, V_b \tag{19}$$

$$p = \epsilon(n)c + (1 - \epsilon(n))u \quad \text{1 out of 3 equations for solving for } n, p, V_b \tag{20}$$

CASE SOLUTION 2

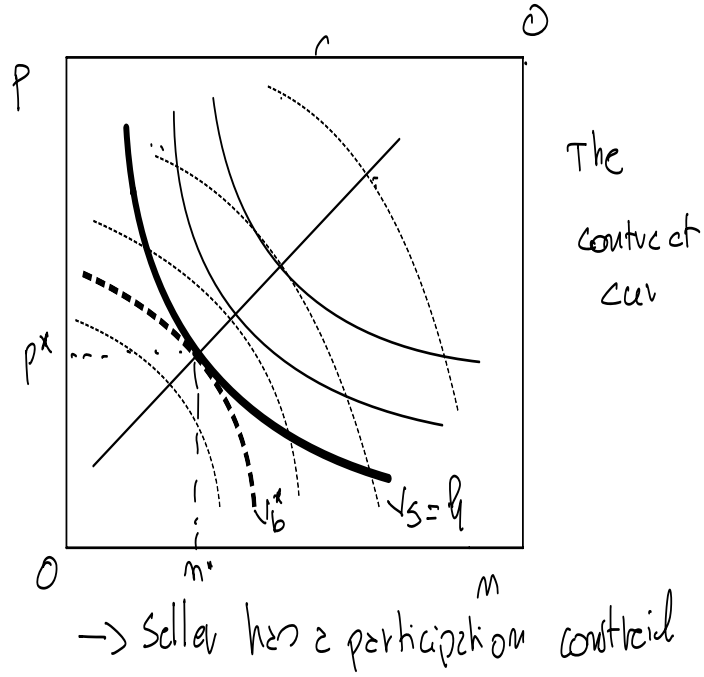


Figure 7: Unemployment Cyclical Dynamics

- Let's take a very simple example with Cobb DOugals Matching Function

$$\alpha(n) = n^\gamma; \quad 0 < \gamma < 1; \quad \epsilon(n) = \gamma$$

- The system is

$$k_s = n^\gamma(p - c); \quad n^\gamma = \frac{k_s}{p - c}; \quad (21)$$

$$V_b = n^{\gamma-1}(u - p) \quad (22)$$

$$p = \gamma c + (1 - \gamma)u \quad (23)$$

- So for obtaining  $n^*$  one has

$$n^* = \left( \frac{k_s}{p - c} \right)^{\frac{1}{\gamma}}$$

or

$$n^* = \left( \frac{k_s}{(1 - \gamma)(u - c)} \right)^{\frac{1}{\gamma}}$$

and

$$V_b^* = \left( \frac{k_s}{(1 - \gamma)(u - c)} \right)^{\frac{\gamma-1}{\gamma}} (u - c)$$



## 2.4 The Model when the buyer posts and the seller search.

- The problem is

$$V_b = \max_{p;n} \frac{\alpha(n)}{n} (u - p) \quad (24)$$

$$\text{s.t.} \quad \alpha(n)(p - c) = V_s \quad (25)$$

- Let's work this out in the case of exogenous entry  $V_s = k_s$  and the price is

$$p = c + \frac{k_s}{\alpha(n)}$$

and substituting out into the objection function we have

$$V_b = \max_n \left\{ \frac{\alpha(n)}{n} \left( u - c - \frac{k_s}{\alpha(n)} \right) \right\} \quad (26)$$

or

$$V_b = \max_n \left\{ \frac{\alpha(n)}{n} (u - c) - \frac{k_s}{n} \right\}$$

- The first order condition is

$$\frac{\alpha'(n)n - \alpha(n)}{n^2} (u - c) + \frac{k_s}{n^2} = 0$$

or

$$k_s = -(\alpha'(n)n - \alpha(n)) (u - c)$$

and collecting  $\alpha(n)$

$$k_s = -\alpha(n) \left[ \underbrace{\frac{\alpha'(n)n}{\alpha(n)}}_{\epsilon(n)} - 1 \right] (u - c)$$

but recall that

$$p = c + \frac{k_s}{\alpha(n)}$$

$$p = c - \frac{\alpha(n)}{\alpha(n)} (\epsilon(n) - 1) (u - c)$$

or

$$p = c - (\epsilon(n) - 1)(u - c)$$

$$p = c\epsilon(n) + u(1 - \epsilon(n)) \quad \text{QED}$$

- which proves that it is the same endogenous price

## 2.5 Efficiency and a third Alternative

- In principle (and Moen original contribution in particular) showed that equilibrium can be obtained by market makers that organize sub-markets and attract buyers and sellers
- We should focus on **Efficiency**
- What is the central planner problem with endogenous participation at cost  $k$  and a constrained central planner that face the same matching function.
- The social value is

$$W = \text{Surplus per Buyer} - \text{total entry costs of sellers per buyer}$$

or

$$\text{Max}_n W = \frac{\alpha(n)}{n}(u - c) - k \frac{N_s}{N_b}$$

since  $n = \frac{N_b}{N_s}$

$$\text{Max}_n W = \frac{\alpha(n)}{n}(u - c) - \frac{k}{n} \quad \text{Central Planner 1}$$

- Let's go back to the market problem and consider the problem of the buyer positing with  $V_s = k$

$$\text{Max}_s \left\{ \frac{\alpha(n)}{n}(u - c) - \frac{\widehat{V_s}^k}{n} \right\}$$

which is indeed identical to Central Planner 1

## 2.6 Random Matching with Ex-post bargaining

- We consider the identical model but we now assume that bargaining takes place after the parties meet.
- It is basically a **random matching** version of the model
- Assume that  $\theta$  is the bargaining share that goes to the buyer
- What is the Nash Maximand in this case?

$$\Omega = (u - p)^\theta p - c^{1-\theta}$$

which can be expressed through a monotonic transformation

$$\text{Max}_p \Omega = \text{Max}_p \ln(\Omega)$$

$$\text{Max}_p = \theta \ln(u - p) + (1 - \theta) \ln(p - c)$$

- And the first order condition is

$$-\frac{\theta}{u - p} + \frac{1 - \theta}{p - c} = 0$$

or

$$(1 - \theta)(u - p) = \theta(p - c)$$

by doing some algebra

$$(1 - \theta)u - p + p\theta = p\theta - c\theta$$

- so that the price is

$$p = \theta c + (1 - \theta)u$$

- And what is the implications?

$$\text{if } \theta = \epsilon(n^*); \implies \text{Random Search} = \text{Competitive Search}$$

- But

$\theta$  is the ex post bargaining share

$\epsilon(N)$  is the elasticity of the matching function

- But this is the Hosio conditions !
- IN other words only if the Hosios condition is satisfied ex post bargaining is efficient while Competitive search is always efficient!

## 2.7 A Labor Market Interpretation of the Static Directed Search

- What is going on in the Labor Market?

- Firms

- Buy time in exchange for  $w$
- It then follows

$$N_b = v; \quad \text{Stock of Vacancies}$$

- Workers

- Sell time in exchange for a salary
- 

$$N_s = u + e \quad \text{Stock of Workers: unemployed plus employed}$$

- We solve the competitive search from workers' standpoint as seller.
- What is the payoff in the static model ?

$$U = \alpha(n)(w - b)$$

- Let write the problem

$$U = \text{Max}_{w;n} \{ \alpha(n)(w - b) \} \quad (27)$$

$$\text{s.t. } V = \frac{\alpha(n)}{n}(y - w) \quad (28)$$

where

$$n = \frac{N_s}{N_s} = \frac{v}{u + e}$$

- Let's assume (as in the basic model) that free entry for the buyers implies

$$V = k$$

so that the constraint is

$$w = y + \frac{kn}{\alpha(n)}$$

- The problem becomes a simple maximization with respect to  $n$

$$U = \text{max}_n \left\{ \alpha(n) \left( y + \frac{kn}{\alpha(n)} - b \right) \right\}$$

or

$$U = \text{max}_n \{ \alpha(n)(y - b) - kn \}$$

- The first order condition is

$$\alpha'(n)(y - b) = k$$

- Going back to the wage

$$w = y + \frac{\overbrace{\alpha'(n)(y-b)}^k}{\alpha(n)} n$$

- We obtain the wage

$$w = y - \frac{\alpha'(y-b)n}{\alpha(n)}$$

and recalling that

$$\epsilon(n) = \frac{\alpha'(n)n}{\alpha(n)}$$

- We obtain

$$w = y - (y-b)\epsilon(n)$$

or

- The final expression for the wage

$$w = \epsilon(n)b + (1 - \epsilon(n)y)$$

- What is unemployment in the one period model?

- Unemployed are the searching sellers that were unlucky and did not find a partner

$$u = (1 - \alpha(n))N_s \quad \text{The sellers who are not mated end up unemployed}$$

- Employment is thus

$$e = \alpha(n)N_s$$

### 3 Dynamic Competitive Search- Moen 1997

- The Setting is identical to the basic SAM model with exogenous job destruction (the one also used by SHimer for BC)
- The matching function is standard

$$q(\theta) = \frac{x(u.v)}{v}; \quad \eta(\theta) = -\frac{q'(\theta)\theta}{q(\theta)}$$

- The simplest way to solve the competitive search equilibrium is solve the **Rent Posting Game**. The model turns out to be much simpler than a pure wage positing gae,.
- We need to introduce the concept of rent.

$$R = \underbrace{W}_{\text{Value of Employment}} - \underbrace{U}_{\text{Value of Unemployment}} = \underbrace{S_w}_{\text{Worker Surplus}}$$

- Basically we assume that firms post rents that workers observe in different submarkets.

- The value of unemployment is

$$rU = z + \theta q(\theta) \underbrace{[W - U]}_R$$

or

$$rU = z + \theta q(\theta) R$$

- Note that if one fixes a value of  $U$ , this is the workers' indifference curve

- How can you get a value of  $rU$ ?
- With a combination of the some  $\theta$  and some  $R$ . IN principle both factors lead to increasing worker welfare. Thus to get the same  $rU$  there is a trade off between the two.
- The differential is

$$drU = q(\theta)(1 - \eta(\theta))Rd\theta + \theta q(\theta)dR \quad \underbrace{=}_\text{along an i.c.} \quad 0$$

- which implies that the slope of the indifference curve is

$$\left. \frac{d\theta}{dR} \right|_{U=\bar{U}} = -\frac{\theta}{R(1 - \eta(\theta))} < 0 \quad \text{Slope of Workers' indifference Curve} \quad (29)$$



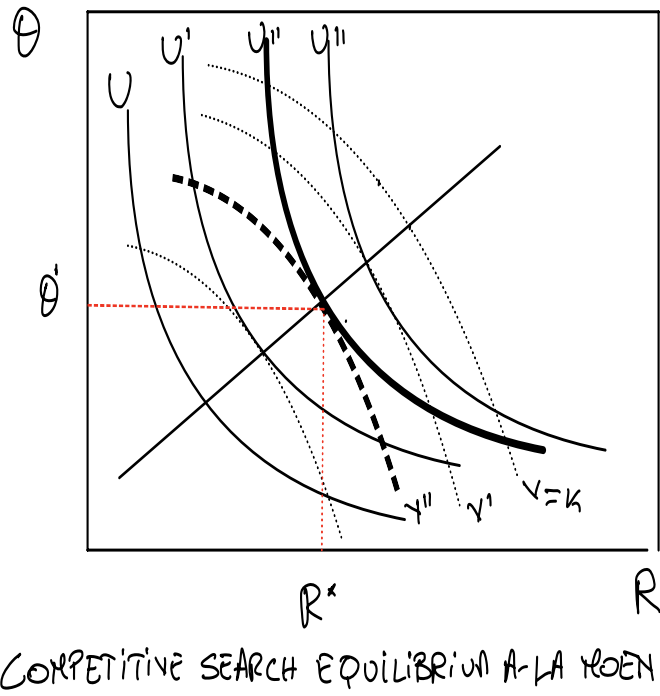


Figure 8: Competitive Search in the Rent Posting Game

- Do firms face a similar trade off?
- The value of a vacancy reads

$$rV = -c + q(\theta) \underbrace{[J - V]}_{S-R}$$

- But we know that from the surplus definition

$$S = (J - V) + \underbrace{(W - U)}_R$$

or

$$J - V = S - W$$

- This implies that the vacancy can be written as

$$rV = -c + q(\theta) [S - R]$$

Let's look at the slope of the isovacancy or isoprofit

$$drV = q'(\theta)[S - R]d\theta - q(\theta)dR \quad \underbrace{\quad}_{\text{Along a iso profit curve}} \quad \equiv \quad 0$$

- SO that we have

$$\left. \frac{d\theta}{dR} \right|_{rV=r\bar{V}} = \frac{q(\theta)}{q'(\theta)[S - R]} < 0 \quad (30)$$

- What is the Contract Curve in this case

$$\underbrace{\left. \frac{d\theta}{dR} \right|_{U=\bar{U}}}_{\text{Slope of the isoprofit}} = \underbrace{\left. \frac{d\theta}{dR} \right|_{rV=r\bar{V}}}_{\text{Slope of the i.c.}} \quad (31)$$

- Equating the two expressions in absolute value

$$-\frac{q(\theta)}{q'(\theta)[S-R]} = \frac{\theta}{R(1-\eta(\theta))}$$

and multiplying by sides by  $\frac{1}{\theta}$

$$-\frac{1}{\underbrace{\frac{\theta q'(\theta)}{q(\theta)}}_{\eta(\theta)} [S-R]} = \frac{\theta}{R(1-\eta(\theta))\theta}$$

- We obtain

$$\frac{1}{\eta(\theta)[S-R]} = \frac{1}{R[1-\eta(\theta)]}$$

or

$$R(1-\eta(\theta)) = \eta(\theta)(S-R)$$

- So that along the contract curve we have

$$R = \eta(\theta)$$

or

$$W - U = \eta(\theta)S$$

which implies that **along the contract curve the Hosios condition is satisfied**

### 3.1 The Reduced Form

- Let's work out the reduced form of the dynamic competitive search (this helps also for Problem Set 3)
- We already know that on the rent positing game we have

$$R = W - U = \eta(\theta)S$$

- Moen use and entry cost to close the model
  - The Equilibrium value of the vacancy must be such that

$$V^* = K$$

- But the value of the vacancy in general solves the following problem

$$rV = \text{Max}_R [-c + q(\theta)(S - R)] \tag{32}$$

$$\text{s.t.} \quad rU = z + \theta q(\theta)R \tag{33}$$

- And  $\theta^*$  is such that

$$R = \eta(\theta^*)S$$

- Let's work out the reduced form

$$V^* = k \tag{34}$$

$$rV^* = -c + q(\theta^*)(J - V) \tag{35}$$

$$W - U = \eta(\theta^*)S \tag{36}$$

- This implies that in equilibrium

$$rk + q(\theta^*)k = -c + q(\theta^*)J \tag{37}$$

or

$$\frac{rk}{q(\theta^*)} + k + \frac{c}{q(\theta^*)} = J$$

- But recall that

$$J - V = (1 - \eta(\theta))S$$

or

$$(J - k) = (1 - \eta(\theta))S$$

so that

$$\frac{rk}{q(\theta^*)} + \frac{c}{q(\theta^*)} = \underbrace{J - k}_{(1 - \eta(\theta))S}$$

- The value of the surplus is

$$S = \frac{y - rU - rk}{r + \lambda}$$

- and

$$rU = z + \theta q(\theta)R; \quad R = \eta(\theta)S$$

- The reduced form is thus

$$rU = z + \theta q(\theta)\eta(\theta)S \quad (38)$$

$$\frac{rK}{q(\theta)} + \frac{c}{q(\theta)} = (1 - \eta(\theta))S \quad (39)$$

$$S = \frac{y - rU - rk}{r + \lambda} \quad (40)$$

$$u = \frac{\lambda}{\lambda + \theta q(\theta)} \quad (41)$$

where equations 38 39 and 40 determine a system with  $S, \theta, U$  and then unemployment is solved.

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### 3.2 Random Search with Entry cost of Vacancies

- We only want to check whether it is true that the competitive search a la Moen is identical to random search when Hosios condition is satisfied.
- It is also a problem set to see the model with  $V = k > 0$  as entry condition
- Recall the value of a vacancy

$$rV = -c + q(\theta) [J - V]$$

with  $V = k$  we get

$$rk + q(\theta)k + c = q(\theta)J$$

- Or

$$\frac{rk}{q(\theta)} + k + \frac{c}{q(\theta)} = J$$

and also

$$\frac{rk}{q(\theta)} + \frac{c}{q(\theta)} = J - k$$

- The value of a job is

$$rJ = y - w + \lambda \left[ \overbrace{V}^k - J \right]$$

- Start from joint income

$$M = J + W; \quad S = M - U - k$$

- The wage rule is thus

$$\underbrace{W - U}_R = \beta \underbrace{\left[ \underbrace{J + W}_M - k - U \right]}_S$$

- Further

$$J - k = (1 - \beta)S; \quad S = \frac{J - k}{1 - \beta}$$

- Indeed if  $\beta = \eta(\theta)$  the two models are identical

- Recall

$$S = \frac{y - rU - rk}{r + \lambda}$$

- The reduced form is thus

$$rU = z + \theta q(\theta) \beta S \tag{42}$$

$$\frac{rK}{q(\theta)} + \frac{c}{q(\theta)} = (1 - \beta)S \tag{43}$$

$$S = \frac{y - rU - rk}{r + \lambda} \tag{44}$$

$$u = \frac{\lambda}{\lambda + \theta q(\theta)} \tag{45}$$

where equations 38 39 and 40 determine a system with  $S, \theta, U$  and then unemployment is solved.



### 3.2.1 A Caveat on Entry Cost versus Hiring Costs

- It is easy to mix up entry cost  $k$  with hiring cost  $H$
- With hiring costs  $H$  the firm incurs the costs when form the job (meets the worker)

$$rV = -c + q(\theta)[J - H - V]$$

$V = 0$  implies

$$\frac{c}{q(\theta)} = J - H$$

- and the surplus is

$$S = J - 0 + W - U$$

- $H$  is more similar to  $F$  firing tax

$$rV = -c + q(\theta) [J - V]$$

or

$$rJ = y - w + s\lambda [V - F - J]$$

with  $V = 0$

$$(r + \lambda)J = y - w - sF$$

and the surplus is

$$S = J - (V - F) + W - U$$

or

$$S = J + F + W - U$$